






Hawthorne Village
17109 Hawthorne Village...
Auto Village

Latitude: 38.583051
Longitude: -90.644533
Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
 2000 Total Population	3,912	28,314	40,693
2000 Group Quarters	3	318	418
2009 Total Population	3,908	29,343	42,961
2014 Total Population	3,884	29,376	43,204
2009 - 2014 Annual Rate	-0.12%	0.02%	0.11%
 2000 Households	1,344	9,451	13,660
2000 Average Household Size	2.91	2.96	2.95
2009 Households	1,368	9,973	14,599
2009 Average Household Size	2.85	2.91	2.91
2014 Households	1,367	10,053	14,763
2014 Average Household Size	2.84	2.89	2.9
2009 - 2014 Annual Rate	-0.01%	0.16%	0.22%
2000 Families	1,113	7,810	11,383
2000 Average Family Size	3.24	3.32	3.28
2009 Families	1,106	8,053	11,915
2009 Average Family Size	3.23	3.3	3.28
2014 Families	1,090	8,007	11,898
2014 Average Family Size	3.23	3.31	3.29
2009 - 2014 Annual Rate	-0.29%	-0.11%	-0.03%
 2000 Housing Units	1,372	9,788	14,111
Owner Occupied Housing Units	87.1%	84.5%	86.4%
Renter Occupied Housing Units	10.5%	11.9%	10.3%
Vacant Housing Units	2.4%	3.6%	3.3%
2009 Housing Units	1,411	10,429	15,226
Owner Occupied Housing Units	86.3%	83.5%	85.6%
Renter Occupied Housing Units	10.7%	12.1%	10.3%
Vacant Housing Units	3.0%	4.4%	4.1%
2014 Housing Units	1,417	10,524	15,408
Owner Occupied Housing Units	85.6%	83.2%	85.4%
Renter Occupied Housing Units	10.9%	12.3%	10.4%
Vacant Housing Units	3.5%	4.5%	4.2%
Median Household Income			
2000	\$79,382	\$85,863	\$85,796
2009	\$116,777	\$125,121	\$123,623
2014	\$119,392	\$126,848	\$126,128
Median Home Value			
2000	\$179,218	\$216,985	\$221,686
2009	\$233,274	\$285,531	\$294,161
2014	\$261,685	\$320,558	\$331,535
Per Capita Income			
2000	\$31,424	\$36,047	\$37,335
2009	\$46,096	\$51,510	\$53,621
2014	\$48,479	\$54,719	\$56,782
Median Age			
2000	32.6	35.8	36.3
2009	34.5	37.7	38.3
2014	34.1	37.1	37.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 1 Miles

Radius: 3 Miles

Radius: 4 Miles



2000 Households by Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Household Income Base	1,388	9,490	13,678
< \$15,000	5.0%	4.8%	4.2%
\$15,000 - \$24,999	3.5%	4.6%	4.6%
\$25,000 - \$34,999	5.5%	5.0%	5.1%
\$35,000 - \$49,999	10.7%	7.5%	7.9%
\$50,000 - \$74,999	19.5%	17.6%	18.4%
\$75,000 - \$99,999	23.9%	20.0%	19.0%
\$100,000 - \$149,999	21.8%	23.6%	21.9%
\$150,000 - \$199,999	5.4%	8.3%	8.8%
\$200,000+	4.7%	8.6%	10.1%
Average Household Income	\$91,414	\$106,402	\$109,930

2009 Households by Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Household Income Base	1,369	9,973	14,598
< \$15,000	2.2%	2.9%	2.7%
\$15,000 - \$24,999	3.2%	2.6%	2.4%
\$25,000 - \$34,999	3.3%	3.7%	3.5%
\$35,000 - \$49,999	2.8%	4.7%	5.0%
\$50,000 - \$74,999	15.0%	10.5%	11.3%
\$75,000 - \$99,999	12.6%	12.6%	14.0%
\$100,000 - \$149,999	31.6%	28.0%	25.4%
\$150,000 - \$199,999	16.8%	17.5%	15.6%
\$200,000+	12.4%	17.4%	20.1%
Average Household Income	\$133,052	\$150,662	\$157,350

2014 Households by Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Household Income Base	1,367	10,053	14,764
< \$15,000	2.0%	2.8%	2.5%
\$15,000 - \$24,999	2.9%	2.3%	2.2%
\$25,000 - \$34,999	2.7%	3.0%	2.9%
\$35,000 - \$49,999	2.6%	4.2%	4.5%
\$50,000 - \$74,999	13.2%	9.3%	9.9%
\$75,000 - \$99,999	14.0%	13.9%	15.5%
\$100,000 - \$149,999	31.8%	27.9%	25.3%
\$150,000 - \$199,999	17.5%	18.1%	16.0%
\$200,000+	13.2%	18.5%	21.3%
Average Household Income	\$139,171	\$158,887	\$165,643

2000 Owner Occupied HUs by Value

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	1,232	8,319	12,232
<\$50,000	0.8%	0.6%	0.6%
\$50,000 - 99,999	6.4%	6.0%	7.8%
\$100,000 - 149,999	14.7%	10.3%	11.8%
\$150,000 - 199,999	44.5%	25.6%	21.4%
\$200,000 - \$299,999	24.8%	38.3%	34.2%
\$300,000 - 499,999	6.4%	15.2%	18.4%
\$500,000 - 999,999	1.5%	3.4%	5.0%
\$1,000,000+	0.9%	0.6%	0.8%
Average Home Value	\$207,162	\$245,217	\$257,271

2000 Specified Renter Occupied HUs by Contract Rent

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	121	1,129	1,394
With Cash Rent	91.7%	97.0%	95.8%
No Cash Rent	8.3%	3.0%	4.2%
Median Rent	\$633	\$647	\$657
Average Rent	\$658	\$710	\$710


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
2000 Population by Age			
 Total	3,908	28,312	40,693
Age 0 - 4	9.9%	8.5%	8.1%
Age 5 - 9	9.1%	9.4%	9.2%
Age 10 - 14	9.2%	9.4%	9.3%
Age 15 - 19	7.1%	7.1%	7.2%
Age 20 - 24	3.2%	2.9%	3.0%
Age 25 - 34	16.1%	11.0%	10.4%
Age 35 - 44	21.3%	21.2%	20.6%
Age 45 - 54	13.7%	16.5%	16.9%
Age 55 - 64	5.3%	7.2%	7.8%
Age 65 - 74	3.1%	3.6%	4.0%
Age 75 - 84	1.4%	2.2%	2.3%
Age 85+	0.4%	1.2%	1.0%
Age 18+	66.5%	67.6%	68.2%
2009 Population by Age			
Total	3,907	29,345	42,963
Age 0 - 4	9.5%	7.9%	7.7%
Age 5 - 9	9.8%	8.9%	8.7%
Age 10 - 14	9.5%	9.5%	9.4%
Age 15 - 19	6.9%	7.7%	7.6%
Age 20 - 24	3.7%	3.8%	3.8%
Age 25 - 34	11.2%	8.5%	8.6%
Age 35 - 44	19.5%	16.0%	15.7%
Age 45 - 54	16.4%	18.5%	18.4%
Age 55 - 64	8.7%	11.5%	12.0%
Age 65 - 74	3.0%	4.3%	4.8%
Age 75 - 84	1.5%	2.1%	2.4%
Age 85+	0.4%	1.2%	1.1%
Age 18+	66.5%	68.5%	69.1%
2014 Population by Age			
Total	3,887	29,375	43,205
Age 0 - 4	9.2%	7.7%	7.5%
Age 5 - 9	9.6%	8.7%	8.5%
Age 10 - 14	9.4%	9.3%	9.1%
Age 15 - 19	7.3%	7.8%	7.6%
Age 20 - 24	3.7%	4.0%	3.9%
Age 25 - 34	12.2%	9.9%	9.9%
Age 35 - 44	16.8%	13.3%	13.6%
Age 45 - 54	15.9%	17.5%	17.1%
Age 55 - 64	9.8%	12.2%	12.5%
Age 65 - 74	4.2%	6.2%	6.6%
Age 75 - 84	1.4%	2.1%	2.4%
Age 85+	0.4%	1.1%	1.1%
Age 18+	66.9%	69.1%	69.7%
2000 Population by Sex			
Males	48.3%	48.7%	48.9%
Females	51.7%	51.3%	51.1%
2009 Population by Sex			
Males	48.2%	48.9%	48.9%
Females	51.8%	51.1%	51.1%
2014 Population by Sex			
Males	48.0%	48.8%	48.8%
Females	52.0%	51.2%	51.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2000 Population by Race/Ethnicity

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	3,912	28,313	40,694
White Alone	93.5%	94.5%	94.6%
Black Alone	1.5%	1.6%	1.6%
American Indian Alone	0.3%	0.1%	0.1%
Asian or Pacific Islander Alone	3.2%	2.6%	2.5%
Some Other Race Alone	0.5%	0.3%	0.3%
Two or More Races	1.1%	0.8%	0.8%
Hispanic Origin	1.7%	1.4%	1.3%
Diversity Index	15.4	13.0	12.7

2009 Population by Race/Ethnicity

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	3,907	29,343	42,961
White Alone	90.7%	92.0%	92.2%
Black Alone	2.0%	2.3%	2.2%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	4.8%	4.1%	3.9%
Some Other Race Alone	0.7%	0.4%	0.4%
Two or More Races	1.4%	1.0%	1.0%
Hispanic Origin	2.4%	2.0%	1.9%
Diversity Index	21.3	18.4	18.0

2014 Population by Race/Ethnicity

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	3,884	29,376	43,203
White Alone	88.9%	90.3%	90.6%
Black Alone	2.4%	2.7%	2.6%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	6.0%	5.2%	5.0%
Some Other Race Alone	0.9%	0.5%	0.5%
Two or More Races	1.6%	1.2%	1.2%
Hispanic Origin	2.9%	2.3%	2.3%
Diversity Index	25.0	21.8	21.3



2000 Population 3+ by School Enrollment

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	3,756	26,951	38,711
Enrolled in Nursery/Preschool	3.9%	4.3%	3.9%
Enrolled in Kindergarten	2.3%	1.9%	1.9%
Enrolled in Grade 1-8	13.6%	15.3%	15.1%
Enrolled in Grade 9-12	6.7%	7.0%	7.1%
Enrolled in College	3.8%	3.1%	3.4%
Enrolled in Grad/Prof School	1.8%	1.7%	1.6%
Not Enrolled in School	67.9%	66.8%	66.8%

2009 Population 25+ by Educational Attainment

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	2,367	18,237	27,032
Less than 9th Grade	0.7%	1.4%	1.4%
9th - 12th Grade, No Diploma	1.7%	2.1%	2.3%
High School Graduate	10.1%	12.5%	12.9%
Some College, No Degree	22.6%	17.8%	18.6%
Associate Degree	7.2%	6.7%	6.4%
Bachelor's Degree	40.3%	38.9%	37.5%
Graduate/Professional Degree	17.5%	20.6%	20.9%



Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
2009 Population 15+ by Marital Status			
 Total	2,782	21,615	31,919
Never Married	19.8%	19.4%	19.7%
Married	71.9%	70.4%	70.2%
Widowed	2.3%	4.0%	3.9%
Divorced	6.0%	6.2%	6.3%
2000 Population 16+ by Employment Status			
 Total	2,766	20,140	29,178
In Labor Force	80.4%	72.2%	71.2%
Civilian Employed	79.9%	70.3%	69.2%
Civilian Unemployed	0.4%	1.9%	1.9%
In Armed Forces	0.0%	0.0%	0.1%
Not in Labor Force	19.6%	27.8%	28.8%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	96.9%	93.2%	93.3%
Civilian Unemployed	3.1%	6.8%	6.7%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	98.2%	96.0%	96.0%
Civilian Unemployed	1.8%	4.0%	4.0%
2000 Females 16+ by Employment Status and Age of Children			
Total	1,442	10,570	15,227
Own Children < 6 Only	15.5%	12.4%	11.0%
Employed/in Armed Forces	9.2%	7.6%	6.8%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	6.2%	4.7%	4.2%
Own Children < 6 and 6-17 Only	11.2%	9.1%	8.8%
Employed/in Armed Forces	6.4%	4.6%	4.2%
Unemployed	0.5%	0.3%	0.2%
Not in Labor Force	4.3%	4.2%	4.4%
Own Children 6-17 Only	24.8%	23.6%	23.9%
Employed/in Armed Forces	18.6%	16.7%	16.6%
Unemployed	0.1%	0.4%	0.4%
Not in Labor Force	6.1%	6.5%	6.9%
No Own Children < 18	48.5%	55.0%	56.2%
Employed/in Armed Forces	35.8%	30.3%	30.8%
Unemployed	0.1%	1.2%	1.1%
Not in Labor Force	12.7%	23.4%	24.3%

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2009 Employed Population 16+ by Industry

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	2,003	13,563	19,907
Agriculture/Mining	0.4%	0.4%	0.3%
Construction	5.1%	4.7%	5.0%
Manufacturing	11.0%	11.1%	10.9%
Wholesale Trade	6.6%	5.9%	6.0%
Retail Trade	9.9%	11.8%	12.3%
Transportation/Utilities	4.3%	3.9%	3.8%
Information	2.8%	3.3%	3.1%
Finance/Insurance/Real Estate	10.0%	10.6%	10.7%
Services	46.8%	45.9%	45.4%
Public Administration	3.0%	2.5%	2.4%

2009 Employed Population 16+ by Occupation

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	2,005	13,565	19,907
White Collar	82.9%	83.8%	83.3%
Management/Business/Financial	22.1%	26.8%	27.1%
Professional	28.8%	28.3%	27.1%
Sales	16.7%	17.1%	17.1%
Administrative Support	15.3%	11.5%	12.0%
Services	8.3%	8.6%	8.5%
Blue Collar	8.8%	7.7%	8.1%
Farming/Forestry/Fishing	0.8%	0.3%	0.3%
Construction/Extraction	3.2%	2.1%	2.5%
Installation/Maintenance/Repair	1.6%	1.6%	1.7%
Production	1.2%	1.4%	1.4%
Transportation/Material Moving	1.9%	2.3%	2.3%



2000 Workers 16+ by Means of Transportation to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	2,193	14,052	20,041
Drove Alone - Car, Truck, or Van	88.1%	87.1%	86.9%
Carpooled - Car, Truck, or Van	5.5%	4.9%	5.4%
Public Transportation	0.0%	0.6%	0.5%
Walked	0.7%	0.4%	0.4%
Other Means	0.4%	0.6%	0.5%
Worked at Home	5.3%	6.5%	6.2%

2000 Workers 16+ by Travel Time to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	2,192	14,053	20,044
Did Not Work at Home	94.7%	93.5%	93.8%
Less than 5 minutes	1.5%	1.8%	1.5%
5 to 9 minutes	4.9%	6.0%	6.3%
10 to 19 minutes	17.9%	20.0%	21.0%
20 to 24 minutes	13.4%	11.1%	11.3%
25 to 34 minutes	23.4%	21.7%	21.9%
35 to 44 minutes	14.9%	13.4%	13.3%
45 to 59 minutes	14.2%	14.1%	13.3%
60 to 89 minutes	3.8%	3.8%	3.5%
90 or more minutes	0.7%	1.7%	1.8%
Worked at Home	5.3%	6.5%	6.2%
Average Travel Time to Work (in min)	28.7	29.6	29.3

2000 Households by Vehicles Available

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	1,356	9,462	13,656
None	1.8%	3.8%	2.9%
1	19.2%	16.9%	16.8%
2	59.8%	56.9%	56.1%
3	15.7%	17.6%	18.8%
4	2.7%	3.9%	4.2%
5+	0.7%	1.0%	1.2%
Average Number of Vehicles Available	2.0	2.0	2.1

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2000 Households by Type

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	1,344	9,451	13,659
Family Households	82.8%	82.6%	83.3%
Married-couple Family	73.1%	75.7%	76.0%
With Related Children	45.5%	45.4%	44.4%
Other Family (No Spouse)	9.7%	6.9%	7.3%
With Related Children	7.2%	5.0%	5.0%
Nonfamily Households	17.2%	17.4%	16.7%
Householder Living Alone	13.7%	14.9%	14.2%
Householder Not Living Alone	3.5%	2.5%	2.5%
Households with Related Children	52.8%	50.4%	49.4%
Households with Persons 65+	10.0%	13.3%	14.3%

2000 Households by Size

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	1,344	9,451	13,660
1 Person Household	13.7%	14.9%	14.2%
2 Person Household	29.8%	29.4%	30.4%
3 Person Household	20.8%	18.8%	18.9%
4 Person Household	22.9%	24.0%	23.4%
5 Person Household	10.1%	10.1%	10.0%
6 Person Household	2.2%	2.2%	2.3%
7+ Person Household	0.5%	0.6%	0.7%

2000 Households by Year Householder Moved In

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	1,356	9,463	13,657
Moved in 1999 to March 2000	16.0%	16.6%	15.6%
Moved in 1995 to 1998	44.0%	39.4%	38.0%
Moved in 1990 to 1994	22.8%	24.2%	23.0%
Moved in 1980 to 1989	13.5%	14.8%	15.8%
Moved in 1970 to 1979	2.5%	3.0%	4.5%
Moved in 1969 or Earlier	1.3%	2.1%	3.1%
Median Year Householder Moved In	1996	1996	1995



2000 Housing Units by Units in Structure

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	1,390	9,808	14,123
1, Detached	90.0%	83.7%	85.5%
1, Attached	2.0%	2.2%	3.4%
2	0.0%	0.1%	0.2%
3 or 4	1.2%	1.6%	1.9%
5 to 9	3.1%	2.6%	1.9%
10 to 19	3.4%	4.5%	3.3%
20+	0.4%	5.2%	3.6%
Mobile Home	0.0%	0.2%	0.2%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	Radius: 1 Miles	Radius: 3 Miles	Radius: 4 Miles
Total	1,384	9,796	14,111
1999 to March 2000	3.2%	2.5%	3.3%
1995 to 1998	31.8%	22.4%	20.8%
1990 to 1994	16.8%	25.7%	21.8%
1980 to 1989	34.3%	33.2%	30.2%
1970 to 1979	5.6%	8.2%	11.4%
1969 or Earlier	8.3%	7.9%	12.5%
Median Year Structure Built	1991	1990	1989

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Boomburbs	Boomburbs	Boomburbs
2.	Suburban Splendor	Suburban Splendor	Suburban Splendor
3.		Exurbanites	Exurbanites

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,497,739	\$36,983,903	\$56,540,117
Average Spent	\$3,287.82	\$3,708.40	\$3,872.88
Spending Potential Index	131	148	155
Computers & Accessories: Total \$	\$592,594	\$4,843,581	\$7,386,360
Average Spent	\$433.18	\$485.67	\$505.95
Spending Potential Index	190	213	222
Education: Total \$	\$3,475,453	\$29,300,051	\$44,871,523
Average Spent	\$2,540.54	\$2,937.94	\$3,073.60
Spending Potential Index	202	234	245
Entertainment/Recreation: Total \$	\$8,471,189	\$69,909,388	\$106,847,025
Average Spent	\$6,192.39	\$7,009.87	\$7,318.79
Spending Potential Index	191	216	226
Food at Home: Total \$	\$10,435,361	\$87,124,498	\$133,776,997
Average Spent	\$7,628.19	\$8,736.04	\$9,163.44
Spending Potential Index	167	192	201
Food Away from Home: Total \$	\$8,158,395	\$67,375,347	\$103,203,791
Average Spent	\$5,963.74	\$6,755.78	\$7,069.24
Spending Potential Index	179	203	212
Health Care: Total \$	\$8,332,297	\$71,161,588	\$109,608,132
Average Spent	\$6,090.86	\$7,135.42	\$7,507.92
Spending Potential Index	162	189	199
HH Furnishings & Equipment: Total \$	\$5,335,573	\$43,535,736	\$66,288,763
Average Spent	\$3,900.27	\$4,365.36	\$4,540.64
Spending Potential Index	179	201	209
Investments: Total \$	\$4,021,533	\$34,643,395	\$52,661,297
Average Spent	\$2,939.72	\$3,473.72	\$3,607.19
Spending Potential Index	204	242	251
Retail Goods: Total \$	\$61,995,491	\$512,118,045	\$782,652,716
Average Spent	\$45,318.34	\$51,350.45	\$53,610.02
Spending Potential Index	176	200	209
Shelter: Total \$	\$41,534,953	\$341,464,761	\$521,359,451
Average Spent	\$30,361.81	\$34,238.92	\$35,712.00
Spending Potential Index	194	219	228
TV/Video/Sound Equipment: Total \$	\$2,905,018	\$23,980,397	\$36,732,692
Average Spent	\$2,123.55	\$2,404.53	\$2,516.11
Spending Potential Index	175	198	207
Travel: Total \$	\$5,106,921	\$42,657,581	\$65,144,006
Average Spent	\$3,733.13	\$4,277.31	\$4,462.22
Spending Potential Index	202	232	242
Vehicle Maintenance & Repairs: Total \$	\$2,256,008	\$18,826,164	\$28,814,473
Average Spent	\$1,649.13	\$1,887.71	\$1,973.73
Spending Potential Index	176	202	211

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.