



# Demographic and Income Profile

Prepared By STDBOnline

423 Old State Rd, Ballwin, M...  
38.579343, -90.597532

Latitude: 38.579343  
Longitude: -90.597532  
Radius: 1 Miles

Site Type: Ring

Summary	2000	2009	2014
Population	7,762	8,260	8,312
Households	2,640	2,843	2,880
Families	2,052	2,143	2,132
Average Household Size	2.84	2.81	2.79
Owner Occupied HUs	2,232	2,381	2,406
Renter Occupied HUs	408	462	474
Median Age	36.1	37.0	35.8

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.13%	0.45%	0.91%
Households	0.26%	0.44%	0.94%
Families	-0.1%	0.22%	0.74%
Owner HHs	0.21%	0.60%	1.19%
Median Household Income	0.4%	0.91%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	138	5.3%	104	3.7%	102	3.5%
\$15,000 - \$24,999	141	5.5%	64	2.3%	57	2.0%
\$25,000 - \$34,999	194	7.5%	141	5.0%	118	4.1%
\$35,000 - \$49,999	262	10.1%	218	7.7%	203	7.1%
\$50,000 - \$74,999	505	19.5%	339	11.9%	308	10.7%
\$75,000 - \$99,999	495	19.1%	420	14.8%	475	16.5%
\$100,000 - \$149,999	558	21.6%	775	27.3%	786	27.3%
\$150,000 - \$199,000	167	6.5%	399	14.0%	420	14.6%
\$200,000+	127	4.9%	383	13.5%	410	14.2%
Median Household Income	\$76,934		\$107,508		\$109,675	
Average Household Income	\$89,173		\$126,718		\$132,622	
Per Capita Income	\$31,105		\$44,917		\$47,328	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	683	8.8%	694	8.4%	675	8.1%
5 - 9	720	9.3%	740	9.0%	727	8.7%
10 - 14	635	8.2%	757	9.2%	747	9.0%
15 - 19	466	6.0%	591	7.2%	608	7.3%
20 - 24	232	3.0%	310	3.8%	351	4.2%
25 - 34	948	12.2%	810	9.8%	957	11.5%
35 - 44	1,697	21.9%	1,326	16.1%	1,105	13.3%
45 - 54	1,119	14.4%	1,464	17.7%	1,401	16.9%
55 - 64	572	7.4%	820	9.9%	880	10.6%
65 - 74	323	4.2%	362	4.4%	482	5.8%
75 - 84	219	2.8%	227	2.7%	219	2.6%
85+	147	1.9%	157	1.9%	159	1.9%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,311	94.2%	7,557	91.5%	7,454	89.7%
Black Alone	110	1.4%	169	2.0%	199	2.4%
American Indian Alone	13	0.2%	19	0.2%	21	0.3%
Asian Alone	234	3.0%	390	4.7%	498	6.0%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	22	0.3%	30	0.4%	35	0.4%
Two or More Races	71	0.9%	94	1.1%	105	1.3%
Hispanic Origin (Any Race)	104	1.3%	152	1.8%	183	2.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



# Demographic and Income Profile

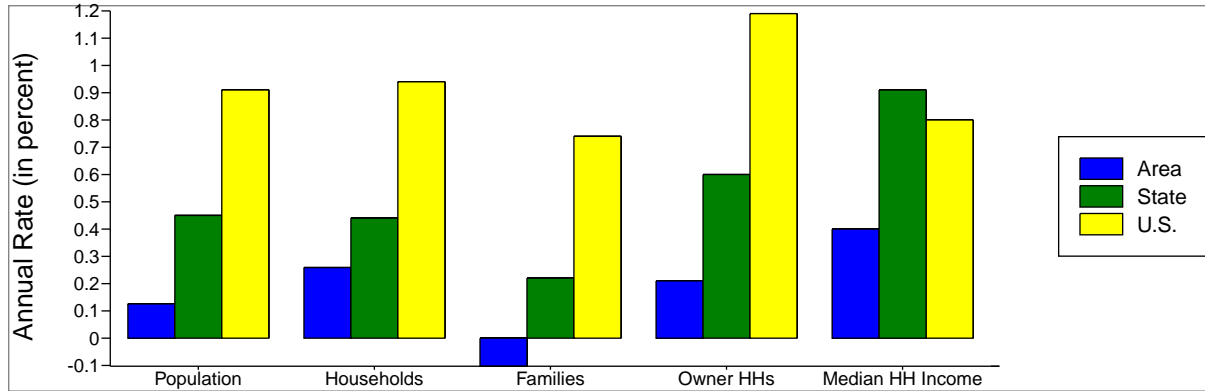
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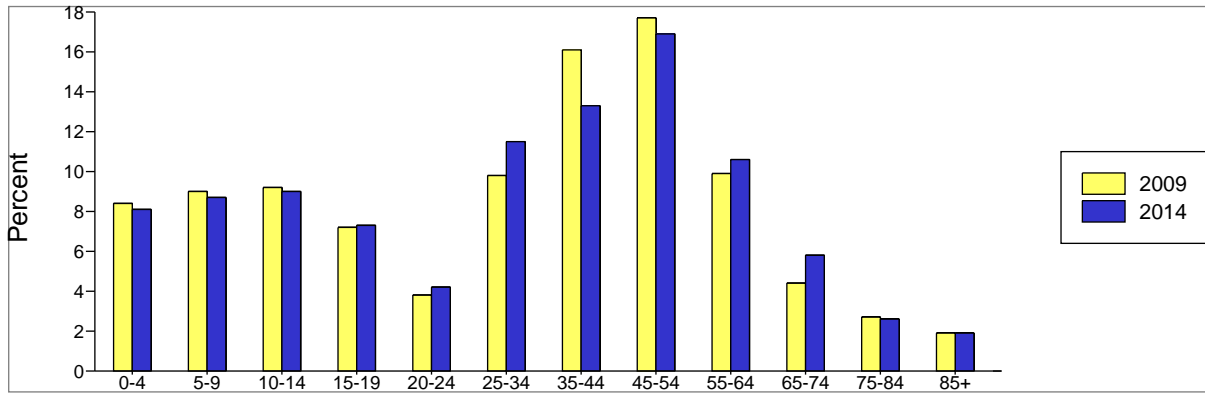
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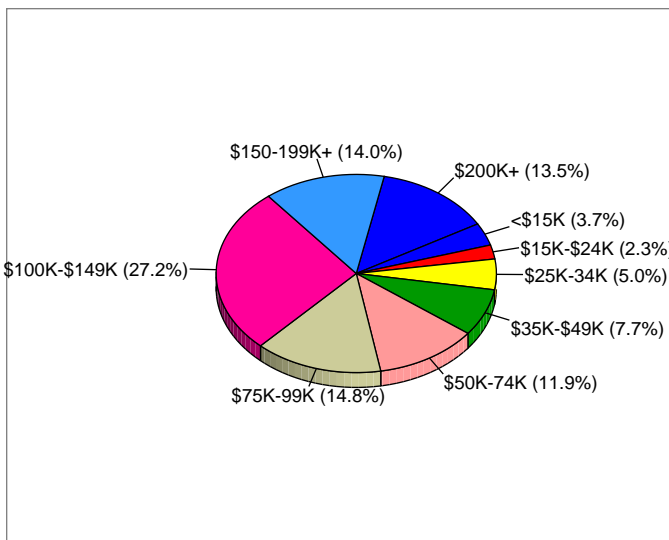
Trends 2009-2014



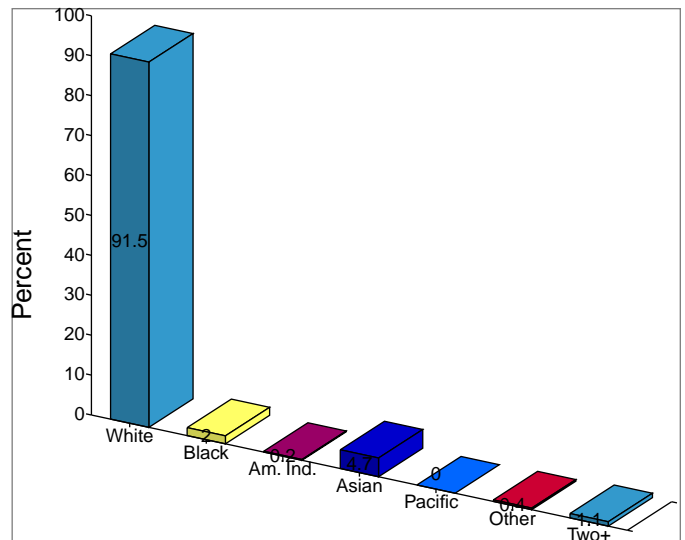
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 1.8%



# Demographic and Income Profile

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423 Old State Rd, Ballwin, M...  
38.579343, -90.597532

Latitude: 38.579343  
Longitude: -90.597532  
Radius: 3 Miles

Site Type: Ring

Summary	2000	2009	2014
Population	54,672	56,096	56,055
Households	19,010	19,818	19,920
Families	15,225	15,456	15,293
Average Household Size	2.85	2.81	2.79
Owner Occupied HUs	16,550	17,213	17,276
Renter Occupied HUs	2,460	2,605	2,644
Median Age	36.1	37.7	37.3

Trends: 2009-2014 Annual Rate	Area	State	National
Population	-0.01%	0.45%	0.91%
Households	0.1%	0.44%	0.94%
Families	-0.21%	0.22%	0.74%
Owner HHs	0.07%	0.60%	1.19%
Median Household Income	0.44%	0.91%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	998	5.2%	682	3.4%	652	3.3%
\$15,000 - \$24,999	980	5.1%	575	2.9%	524	2.6%
\$25,000 - \$34,999	1,345	7.1%	770	3.9%	636	3.2%
\$35,000 - \$49,999	1,929	10.1%	1,396	7.0%	1,279	6.4%
\$50,000 - \$74,999	3,904	20.5%	2,808	14.2%	2,539	12.7%
\$75,000 - \$99,999	3,463	18.2%	3,440	17.4%	3,848	19.3%
\$100,000 - \$149,999	3,877	20.4%	4,627	23.3%	4,652	23.4%
\$150,000 - \$199,000	1,380	7.3%	2,756	13.9%	2,862	14.4%
\$200,000+	1,155	6.1%	2,763	13.9%	2,929	14.7%
Median Household Income	\$76,876		\$102,209		\$104,474	
Average Household Income	\$93,123		\$129,586		\$136,082	
Per Capita Income	\$32,699		\$45,912		\$48,513	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,473	8.2%	4,356	7.8%	4,261	7.6%
5 - 9	4,872	8.9%	4,729	8.4%	4,655	8.3%
10 - 14	4,801	8.8%	4,976	8.9%	4,888	8.7%
15 - 19	3,795	6.9%	4,112	7.3%	4,119	7.3%
20 - 24	1,908	3.5%	2,315	4.1%	2,440	4.4%
25 - 34	6,279	11.5%	5,421	9.7%	6,022	10.7%
35 - 44	11,069	20.2%	8,804	15.7%	7,750	13.8%
45 - 54	8,705	15.9%	9,840	17.5%	9,206	16.4%
55 - 64	4,234	7.7%	6,386	11.4%	6,711	12.0%
65 - 74	2,572	4.7%	2,880	5.1%	3,747	6.7%
75 - 84	1,442	2.6%	1,614	2.9%	1,572	2.8%
85+	523	1.0%	664	1.2%	683	1.2%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	51,437	94.1%	51,306	91.5%	50,280	89.7%
Black Alone	835	1.5%	1,209	2.2%	1,411	2.5%
American Indian Alone	92	0.2%	110	0.2%	115	0.2%
Asian Alone	1,574	2.9%	2,523	4.5%	3,186	5.7%
Pacific Islander Alone	10	0.0%	12	0.0%	12	0.0%
Some Other Race Alone	221	0.4%	303	0.5%	352	0.6%
Two or More Races	503	0.9%	634	1.1%	699	1.2%
Hispanic Origin (Any Race)	844	1.5%	1,200	2.1%	1,417	2.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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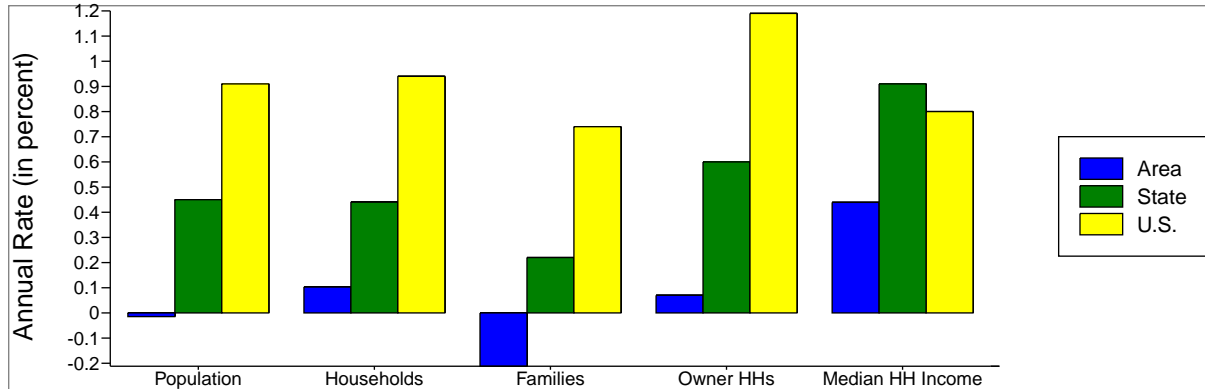
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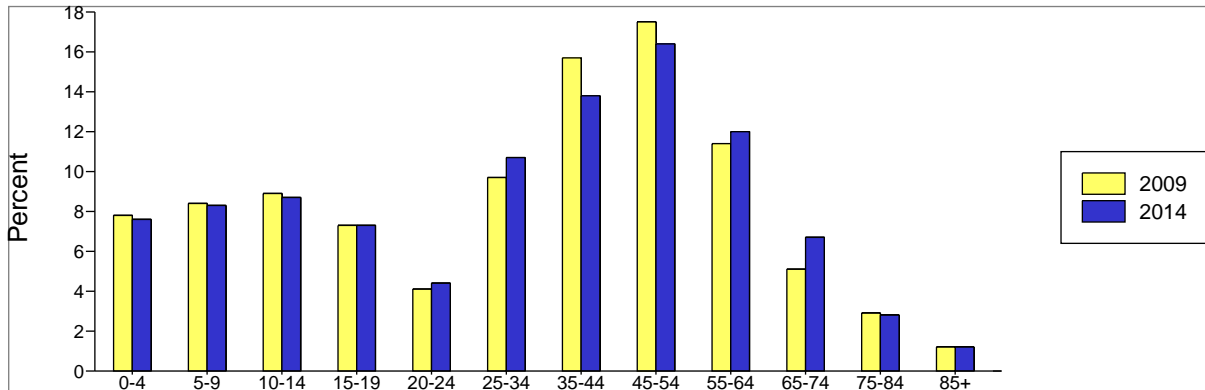
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Site Type: Ring

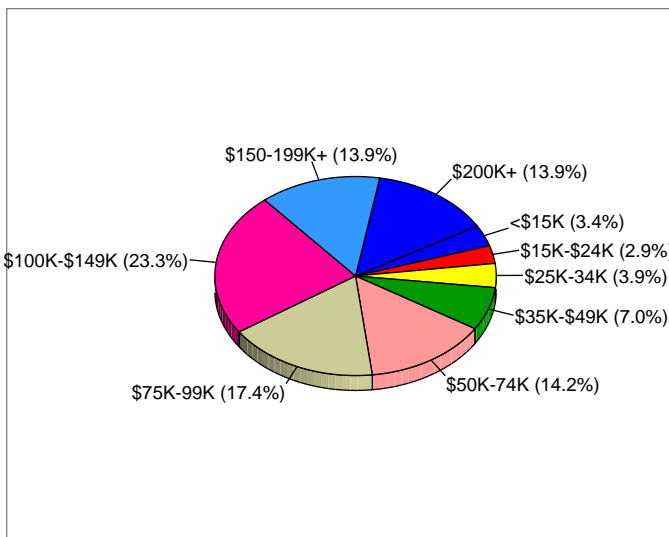
Trends 2009-2014



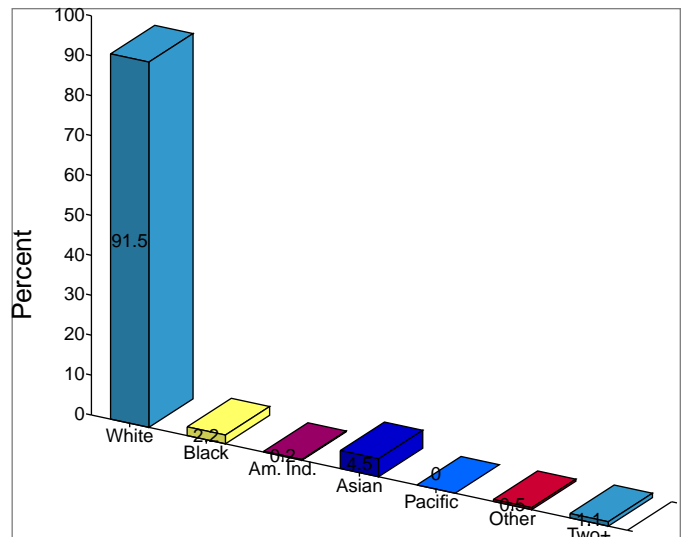
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 2.1%



# Demographic and Income Profile

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Latitude: 38.579343  
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Radius: 5 Miles

Site Type: Ring

Summary	2000	2009	2014
Population	113,895	116,487	116,303
Households	40,545	42,178	42,365
Families	31,990	32,378	32,000
Average Household Size	2.79	2.74	2.73
Owner Occupied HUs	35,404	36,785	36,892
Renter Occupied HUs	5,140	5,392	5,473
Median Age	37.1	39.3	39.0

Trends: 2009-2014 Annual Rate	Area	State	National
Population	-0.03%	0.45%	0.91%
Households	0.09%	0.44%	0.94%
Families	-0.23%	0.22%	0.74%
Owner HHs	0.06%	0.60%	1.19%
Median Household Income	0.47%	0.91%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,915	4.7%	1,324	3.1%	1,269	3.0%
\$15,000 - \$24,999	2,017	5.0%	1,172	2.8%	1,054	2.5%
\$25,000 - \$34,999	2,751	6.8%	1,647	3.9%	1,355	3.2%
\$35,000 - \$49,999	4,492	11.0%	3,037	7.2%	2,775	6.6%
\$50,000 - \$74,999	8,598	21.1%	6,766	16.0%	6,119	14.4%
\$75,000 - \$99,999	6,931	17.0%	7,801	18.5%	8,733	20.6%
\$100,000 - \$149,999	8,268	20.3%	9,538	22.6%	9,612	22.7%
\$150,000 - \$199,000	2,769	6.8%	5,330	12.6%	5,525	13.0%
\$200,000+	2,912	7.2%	5,562	13.2%	5,923	14.0%
Median Household Income	\$76,451		\$97,218		\$99,520	
Average Household Income	\$94,920		\$129,101		\$135,224	
Per Capita Income	\$34,124		\$46,892		\$49,420	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,518	7.5%	8,237	7.1%	8,051	6.9%
5 - 9	9,523	8.4%	9,086	7.8%	8,960	7.7%
10 - 14	9,774	8.6%	9,773	8.4%	9,627	8.3%
15 - 19	7,903	6.9%	8,396	7.2%	8,313	7.1%
20 - 24	4,093	3.6%	5,068	4.4%	5,265	4.5%
25 - 34	12,675	11.1%	11,082	9.5%	12,326	10.6%
35 - 44	21,946	19.3%	17,265	14.8%	15,248	13.1%
45 - 54	18,555	16.3%	20,373	17.5%	18,907	16.3%
55 - 64	10,175	8.9%	14,405	12.4%	14,922	12.8%
65 - 74	6,343	5.6%	7,191	6.2%	8,988	7.7%
75 - 84	3,325	2.9%	4,107	3.5%	4,056	3.5%
85+	1,067	0.9%	1,503	1.3%	1,638	1.4%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	106,501	93.5%	105,563	90.6%	103,148	88.7%
Black Alone	1,883	1.7%	2,680	2.3%	3,116	2.7%
American Indian Alone	180	0.2%	213	0.2%	223	0.2%
Asian Alone	3,830	3.4%	6,064	5.2%	7,614	6.5%
Pacific Islander Alone	22	0.0%	28	0.0%	30	0.0%
Some Other Race Alone	437	0.4%	606	0.5%	699	0.6%
Two or More Races	1,041	0.9%	1,333	1.1%	1,472	1.3%
Hispanic Origin (Any Race)	1,793	1.6%	2,556	2.2%	3,006	2.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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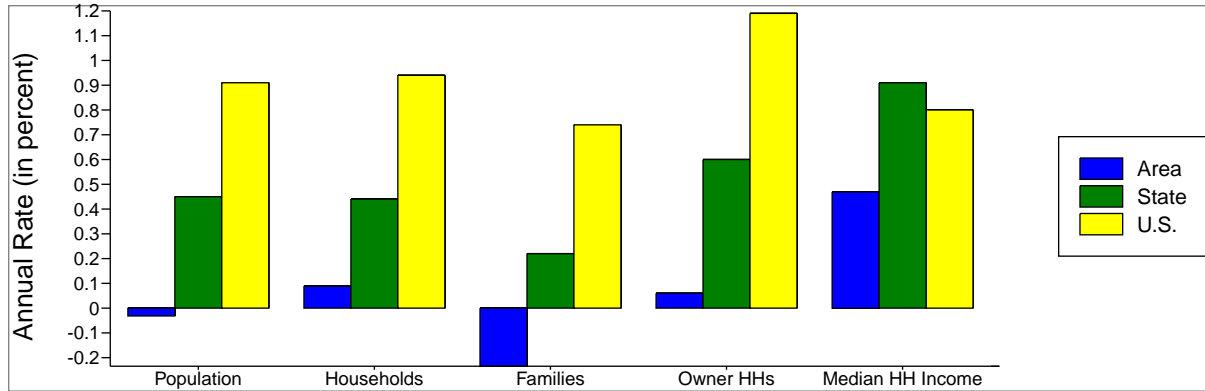
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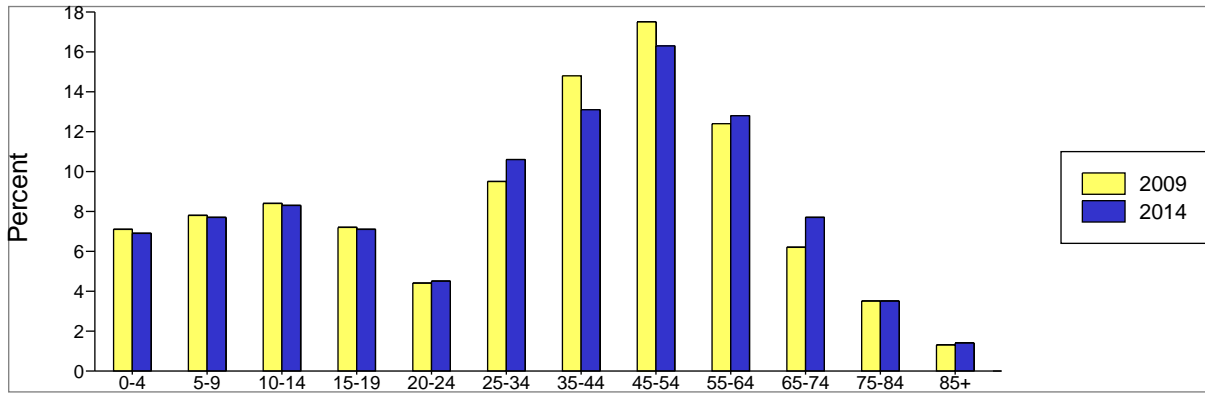
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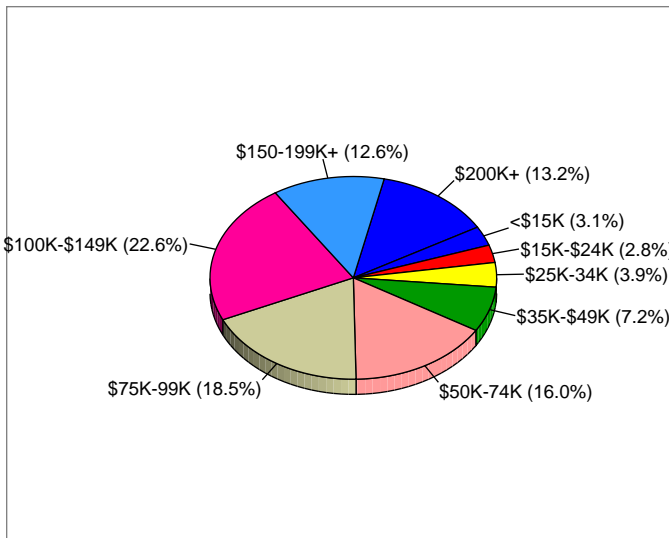
Trends 2009-2014



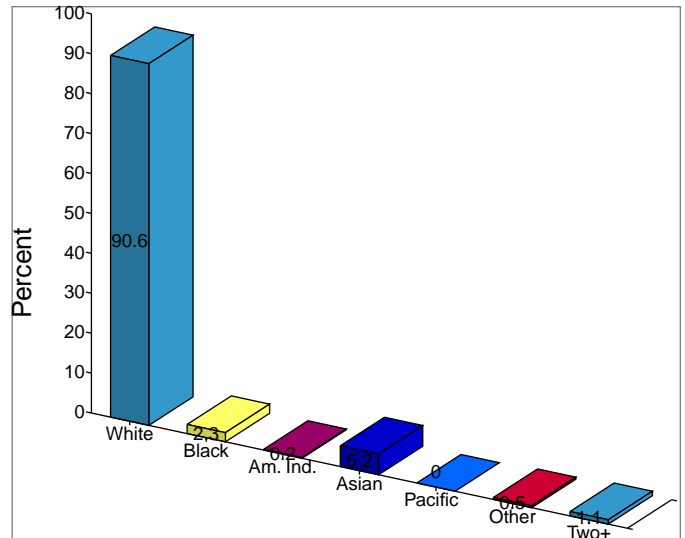
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 2.2%