



Demographic and Income Profile

Prepared By: Charles St. Onge

437 Old State Rd
Ballwin, MO 63021

Site Type: Radius

Latitude 38.579
Longitude -90.5977
Radius: 1.0 mile

Summary	2000	2008	2013
Population	7,762	8,320	8,385
Households	2,640	2,863	2,901
Families	2,052	2,159	2,147
Average Household Size	2.84	2.81	2.80
Owner Occupied HUs	2,232	2,384	2,393
Renter Occupied HUs	408	479	508
Median Age	36.1	37.3	37.3

Trends: 2008-2013 Annual Rate	Area	State	National
Population	0.16%	0.89%	1.23%
Households	0.26%	0.97%	1.26%
Families	-0.11%	0.52%	1.05%
Owner HHs	0.08%	0.76%	1.07%
Median Household Income	3.06%	3.07%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	138	5.3%	102	3.6%	92	3.2%
\$15,000 - \$24,999	141	5.5%	67	2.3%	42	1.4%
\$25,000 - \$34,999	194	7.5%	128	4.5%	61	2.1%
\$35,000 - \$49,999	262	10.1%	212	7.4%	168	5.8%
\$50,000 - \$74,999	505	19.5%	310	10.8%	356	12.3%
\$75,000 - \$99,999	495	19.1%	487	17.0%	279	9.6%
\$100,000 - \$149,999	558	21.6%	709	24.7%	661	22.8%
\$150,000 - \$199,000	167	6.5%	425	14.8%	398	13.7%
\$200,000+	127	4.9%	425	14.8%	842	29.0%
Median Household Income	\$76,934		\$110,177		\$128,096	
Average Household Income	\$89,173		\$134,561		\$177,494	
Per Capita Income	\$31,105		\$47,668		\$63,067	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	683	8.8%	714	8.6%	715	8.5%
5 - 9	720	9.3%	739	8.9%	708	8.4%
10 - 14	635	8.2%	696	8.4%	693	8.3%
15 - 19	466	6.0%	506	6.1%	537	6.4%
20 - 24	232	3.0%	286	3.4%	288	3.4%
25 - 34	948	12.2%	901	10.8%	962	11.5%
35 - 44	1,697	21.9%	1,480	17.8%	1,300	15.5%
45 - 54	1,119	14.4%	1,335	16.0%	1,383	16.5%
55 - 64	572	7.4%	870	10.5%	924	11.0%
65 - 74	323	4.2%	393	4.7%	471	5.6%
75 - 84	219	2.8%	237	2.8%	234	2.8%
85+	147	1.9%	165	2.0%	168	2.0%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,311	94.2%	7,631	91.7%	7,538	89.9%
Black Alone	110	1.4%	169	2.0%	200	2.4%
American Indian Alone	13	0.2%	19	0.2%	20	0.2%
Asian Alone	234	3.0%	379	4.6%	489	5.8%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	22	0.3%	30	0.4%	33	0.4%
Two or More Races	71	0.9%	93	1.1%	104	1.2%
Hispanic Origin (Any Race)	104	1.3%	147	1.8%	176	2.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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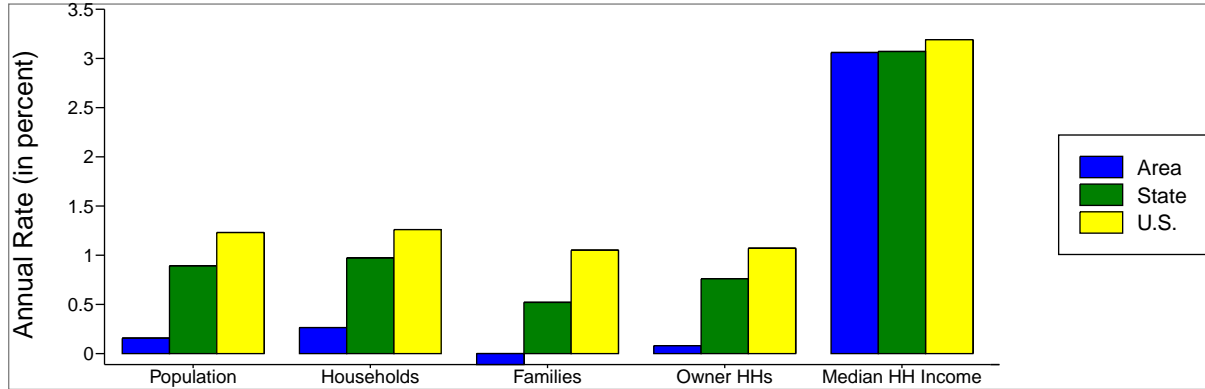
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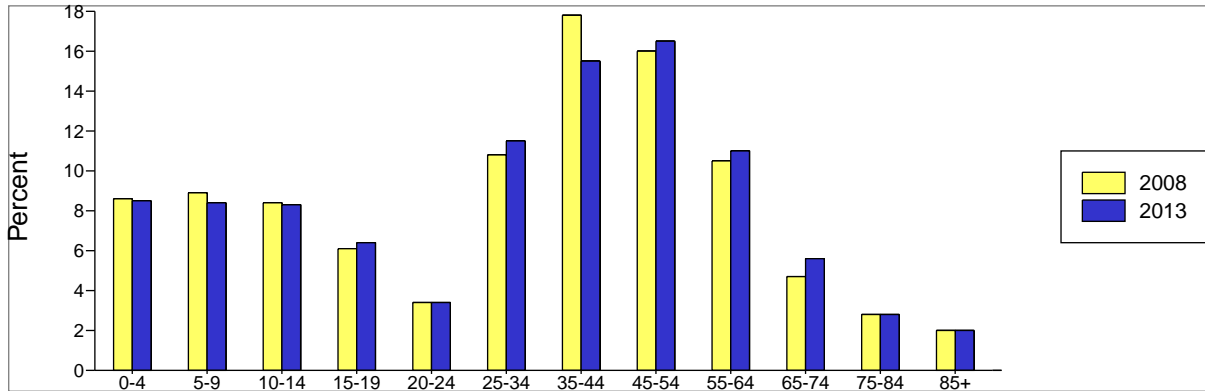
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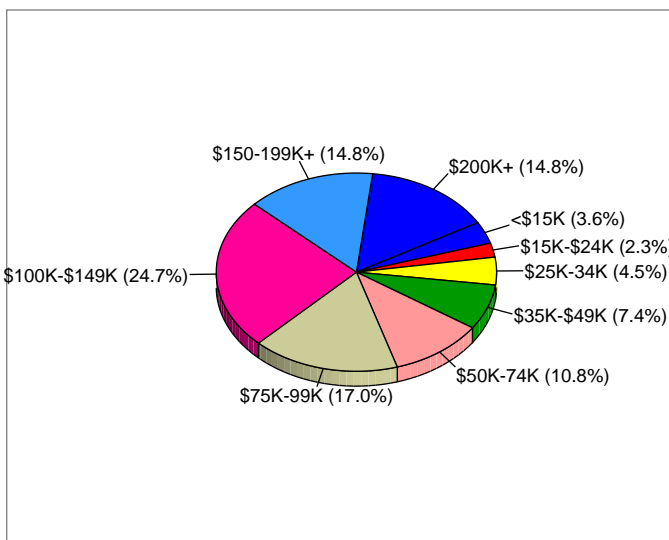
Trends 2008-2013



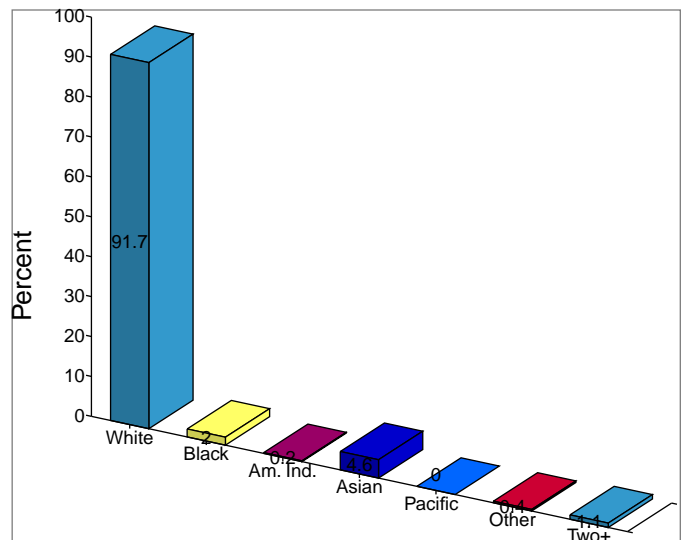
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 1.8%



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Site Type: Radius

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Summary	2000	2008	2013
Population	54,109	55,760	55,785
Households	18,830	19,703	19,832
Families	15,086	15,376	15,220
Average Household Size	2.85	2.81	2.79
Owner Occupied HUs	16,407	17,030	17,022
Renter Occupied HUs	2,423	2,673	2,810
Median Age	36.1	38.0	38.2

Trends: 2008-2013 Annual Rate	Area	State	National
Population	0.01%	0.89%	1.23%
Households	0.13%	0.97%	1.26%
Families	-0.2%	0.52%	1.05%
Owner HHs	-0.01%	0.76%	1.07%
Median Household Income	3.12%	3.07%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	981	5.2%	637	3.2%	556	2.8%
\$15,000 - \$24,999	973	5.2%	602	3.1%	357	1.8%
\$25,000 - \$34,999	1,333	7.1%	684	3.5%	488	2.5%
\$35,000 - \$49,999	1,904	10.1%	1,344	6.8%	1,051	5.3%
\$50,000 - \$74,999	3,866	20.5%	2,613	13.3%	2,519	12.7%
\$75,000 - \$99,999	3,435	18.2%	3,431	17.4%	2,291	11.6%
\$100,000 - \$149,999	3,845	20.4%	4,520	22.9%	4,361	22.0%
\$150,000 - \$199,000	1,367	7.3%	2,752	14.0%	2,340	11.8%
\$200,000+	1,148	6.1%	3,122	15.8%	5,870	29.6%
Median Household Income	\$76,943		\$106,031		\$123,651	
Average Household Income	\$93,170		\$139,815		\$187,494	
Per Capita Income	\$32,720		\$49,517		\$66,784	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,425	8.2%	4,327	7.8%	4,338	7.8%
5 - 9	4,816	8.9%	4,633	8.3%	4,383	7.9%
10 - 14	4,748	8.8%	4,742	8.5%	4,632	8.3%
15 - 19	3,755	6.9%	3,837	6.9%	3,945	7.1%
20 - 24	1,882	3.5%	2,375	4.3%	2,283	4.1%
25 - 34	6,208	11.5%	5,512	9.9%	5,956	10.7%
35 - 44	10,948	20.2%	9,033	16.2%	7,952	14.3%
45 - 54	8,620	15.9%	9,349	16.8%	9,385	16.8%
55 - 64	4,203	7.8%	6,579	11.8%	6,952	12.5%
65 - 74	2,551	4.7%	2,979	5.3%	3,509	6.3%
75 - 84	1,432	2.6%	1,704	3.1%	1,683	3.0%
85+	520	1.0%	694	1.2%	770	1.4%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	50,904	94.1%	51,116	91.7%	50,152	89.9%
Black Alone	829	1.5%	1,188	2.1%	1,394	2.5%
American Indian Alone	91	0.2%	107	0.2%	112	0.2%
Asian Alone	1,561	2.9%	2,432	4.4%	3,102	5.6%
Pacific Islander Alone	9	0.0%	11	0.0%	12	0.0%
Some Other Race Alone	219	0.4%	289	0.5%	332	0.6%
Two or More Races	497	0.9%	617	1.1%	681	1.2%
Hispanic Origin (Any Race)	835	1.5%	1,139	2.0%	1,339	2.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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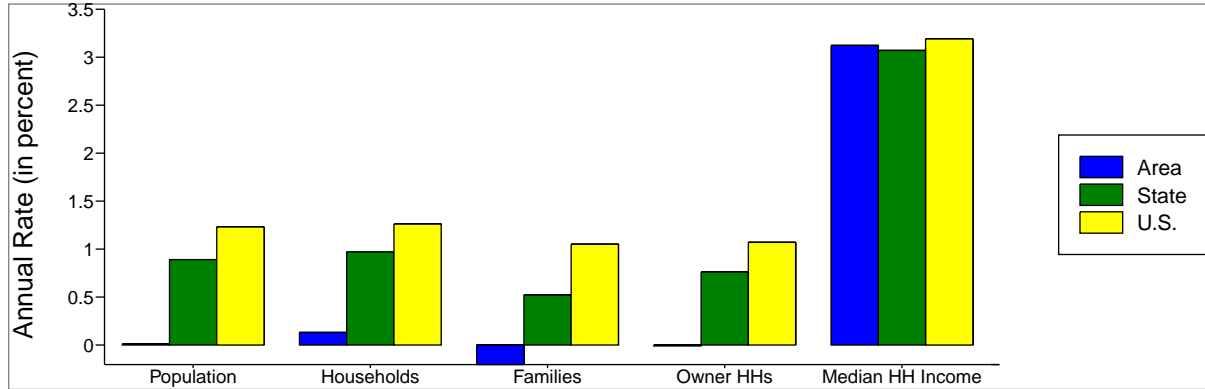
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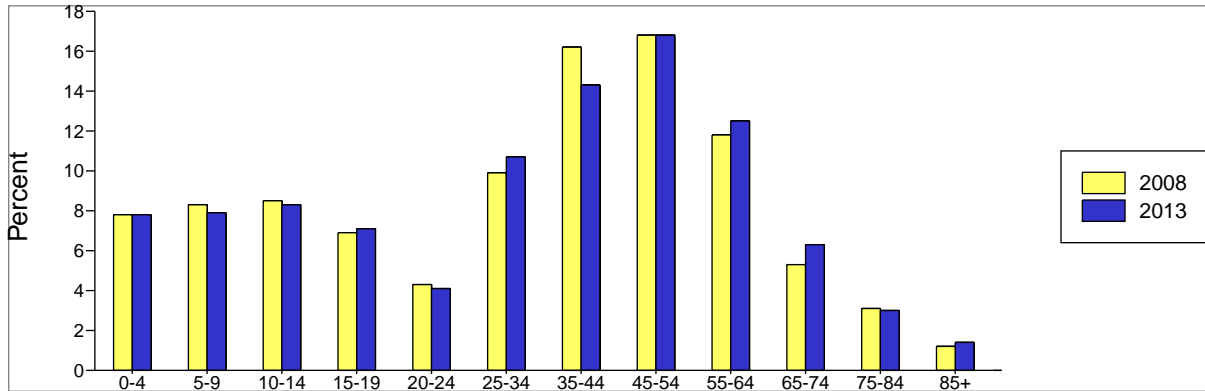
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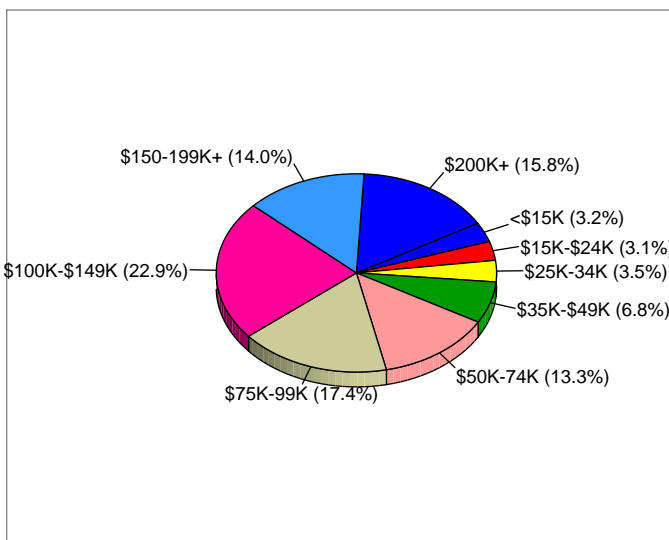
Trends 2008-2013



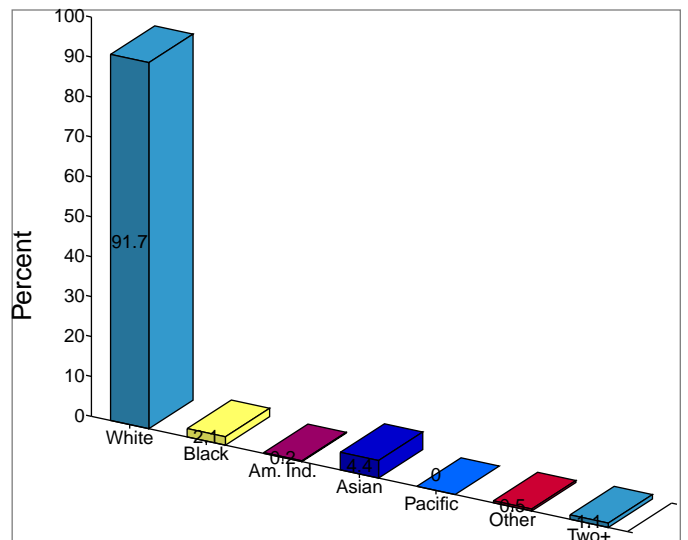
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 2.0%



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Site Type: Radius

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Summary	2000	2008	2013
Population	113,728	116,746	116,667
Households	40,494	42,259	42,502
Families	31,950	32,445	32,073
Average Household Size	2.79	2.74	2.73
Owner Occupied HUs	35,364	36,652	36,620
Renter Occupied HUs	5,130	5,608	5,882
Median Age	37.1	39.5	39.9

Trends: 2008-2013 Annual Rate	Area	State	National
Population	-0.01%	0.89%	1.23%
Households	0.11%	0.97%	1.26%
Families	-0.23%	0.52%	1.05%
Owner HHs	-0.02%	0.76%	1.07%
Median Household Income	3.03%	3.07%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,912	4.7%	1,258	3.0%	1,093	2.6%
\$15,000 - \$24,999	2,014	5.0%	1,234	2.9%	796	1.9%
\$25,000 - \$34,999	2,749	6.8%	1,477	3.5%	1,008	2.4%
\$35,000 - \$49,999	4,487	11.1%	2,945	7.0%	2,239	5.3%
\$50,000 - \$74,999	8,586	21.1%	6,416	15.2%	6,195	14.6%
\$75,000 - \$99,999	6,923	17.1%	7,570	17.9%	5,416	12.7%
\$100,000 - \$149,999	8,258	20.3%	9,656	22.8%	9,752	22.9%
\$150,000 - \$199,000	2,764	6.8%	5,238	12.4%	4,721	11.1%
\$200,000+	2,908	7.2%	6,467	15.3%	11,281	26.5%
Median Household Income	\$76,450		\$101,105		\$117,365	
Average Household Income	\$94,923		\$139,229		\$182,530	
Per Capita Income	\$34,122		\$50,533		\$66,625	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,510	7.5%	8,215	7.0%	8,230	7.1%
5 - 9	9,514	8.4%	8,942	7.7%	8,461	7.3%
10 - 14	9,760	8.6%	9,491	8.1%	9,237	7.9%
15 - 19	7,891	6.9%	8,084	6.9%	8,185	7.0%
20 - 24	4,088	3.6%	5,232	4.5%	5,075	4.4%
25 - 34	12,663	11.1%	11,269	9.7%	12,210	10.5%
35 - 44	21,922	19.3%	17,737	15.2%	15,629	13.4%
45 - 54	18,525	16.3%	19,754	16.9%	19,675	16.9%
55 - 64	10,152	8.9%	14,760	12.6%	15,435	13.2%
65 - 74	6,325	5.6%	7,341	6.3%	8,359	7.2%
75 - 84	3,314	2.9%	4,361	3.7%	4,315	3.7%
85+	1,065	0.9%	1,559	1.3%	1,855	1.6%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	106,346	93.5%	106,088	90.9%	103,750	88.9%
Black Alone	1,881	1.7%	2,649	2.3%	3,096	2.7%
American Indian Alone	180	0.2%	210	0.2%	222	0.2%
Asian Alone	3,823	3.4%	5,886	5.0%	7,466	6.4%
Pacific Islander Alone	22	0.0%	28	0.0%	30	0.0%
Some Other Race Alone	436	0.4%	578	0.5%	660	0.6%
Two or More Races	1,039	0.9%	1,306	1.1%	1,442	1.2%
Hispanic Origin (Any Race)	1,790	1.6%	2,446	2.1%	2,856	2.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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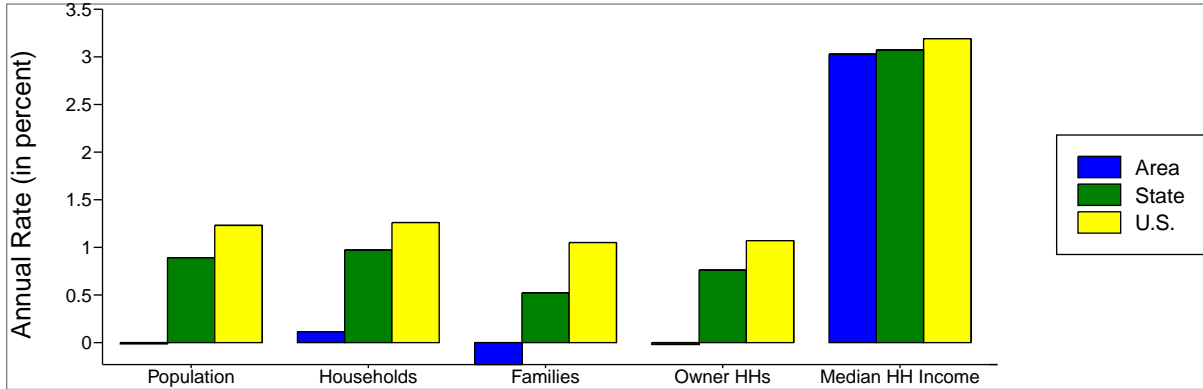
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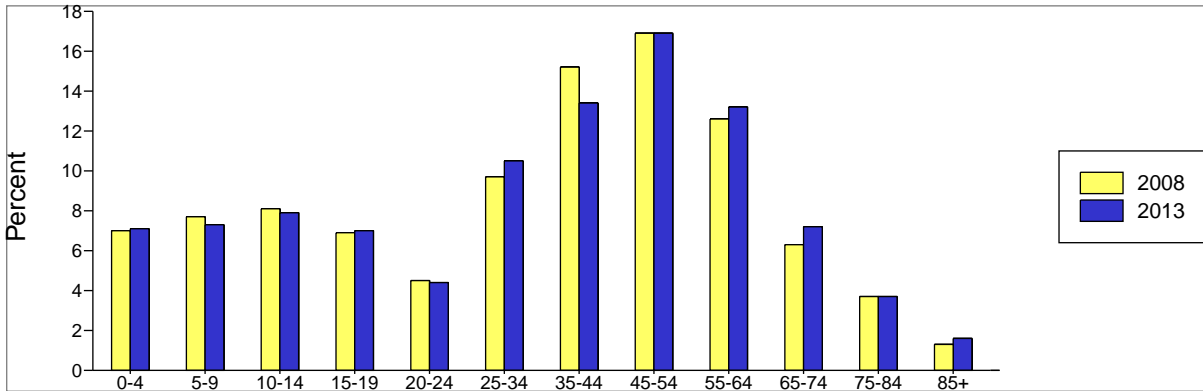
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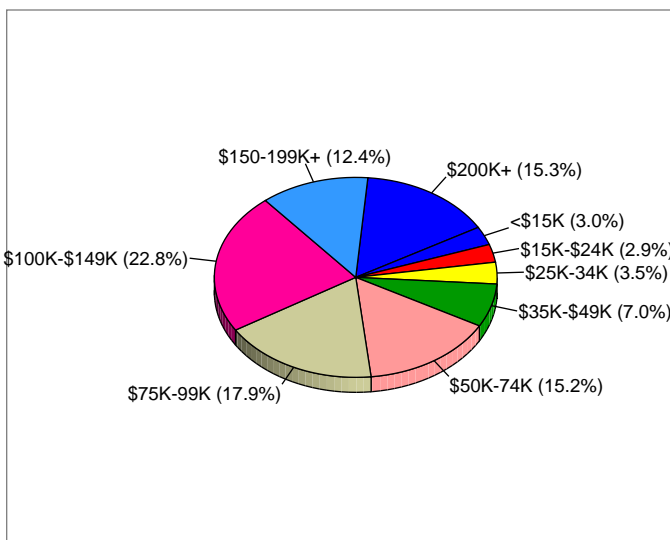
Trends 2008-2013



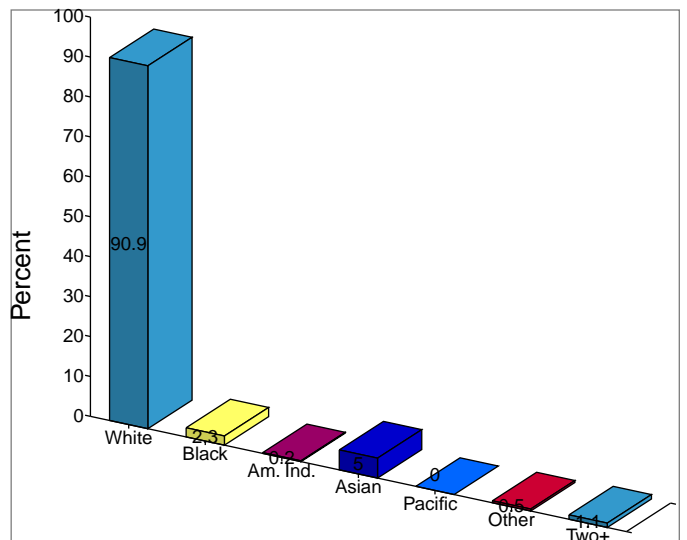
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 2.1%