



# Demographic and Income Profile

Prepared By STDBOnline

1001 Hwy K, O Fallon, MO, 63...  
38.796189, -90.700033

Latitude: 38.796189  
Longitude: -90.700033  
Radius: 1 Miles

Site Type: Ring

Summary	2000	2009	2014
Population	8,930	9,437	10,030
Households	3,265	3,535	3,792
Families	2,447	2,512	2,622
Average Household Size	2.72	2.66	2.63
Owner Occupied HUs	2,732	2,893	3,103
Renter Occupied HUs	533	642	689
Median Age	32.5	33.1	33.4

Trends: 2009-2014 Annual Rate	Area	State	National
Population	1.23%	0.45%	0.91%
Households	1.41%	0.44%	0.94%
Families	0.86%	0.22%	0.74%
Owner HHs	1.41%	0.60%	1.19%
Median Household Income	-0.54%	0.91%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	235	7.2%	167	4.7%	181	4.8%
\$15,000 - \$24,999	322	9.9%	188	5.3%	197	5.2%
\$25,000 - \$34,999	440	13.5%	299	8.5%	276	7.3%
\$35,000 - \$49,999	650	20.0%	572	16.2%	541	14.3%
\$50,000 - \$74,999	877	26.9%	847	24.0%	972	25.6%
\$75,000 - \$99,999	466	14.3%	629	17.8%	508	13.4%
\$100,000 - \$149,999	216	6.6%	659	18.7%	917	24.2%
\$150,000 - \$199,000	14	0.4%	115	3.3%	131	3.5%
\$200,000+	36	1.1%	57	1.6%	68	1.8%
Median Household Income	\$49,581		\$64,060		\$62,336	
Average Household Income	\$55,173		\$74,854		\$77,355	
Per Capita Income	\$20,389		\$28,411		\$29,719	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	802	9.0%	860	9.1%	898	9.0%
5 - 9	771	8.6%	794	8.4%	843	8.4%
10 - 14	681	7.6%	728	7.7%	801	8.0%
15 - 19	616	6.9%	618	6.5%	655	6.5%
20 - 24	524	5.9%	507	5.4%	570	5.7%
25 - 34	1,467	16.4%	1,488	15.8%	1,533	15.3%
35 - 44	1,656	18.5%	1,453	15.4%	1,463	14.6%
45 - 54	967	10.8%	1,359	14.4%	1,358	13.5%
55 - 64	658	7.4%	782	8.3%	959	9.6%
65 - 74	478	5.4%	465	4.9%	558	5.6%
75 - 84	244	2.7%	285	3.0%	286	2.9%
85+	66	0.7%	98	1.0%	108	1.1%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,486	95.0%	8,856	93.8%	9,363	93.3%
Black Alone	178	2.0%	214	2.3%	236	2.4%
American Indian Alone	24	0.3%	29	0.3%	31	0.3%
Asian Alone	71	0.8%	119	1.3%	150	1.5%
Pacific Islander Alone	4	0.0%	6	0.1%	7	0.1%
Some Other Race Alone	55	0.6%	79	0.8%	94	0.9%
Two or More Races	111	1.2%	135	1.4%	150	1.5%
Hispanic Origin (Any Race)	172	1.9%	255	2.7%	312	3.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



# Demographic and Income Profile

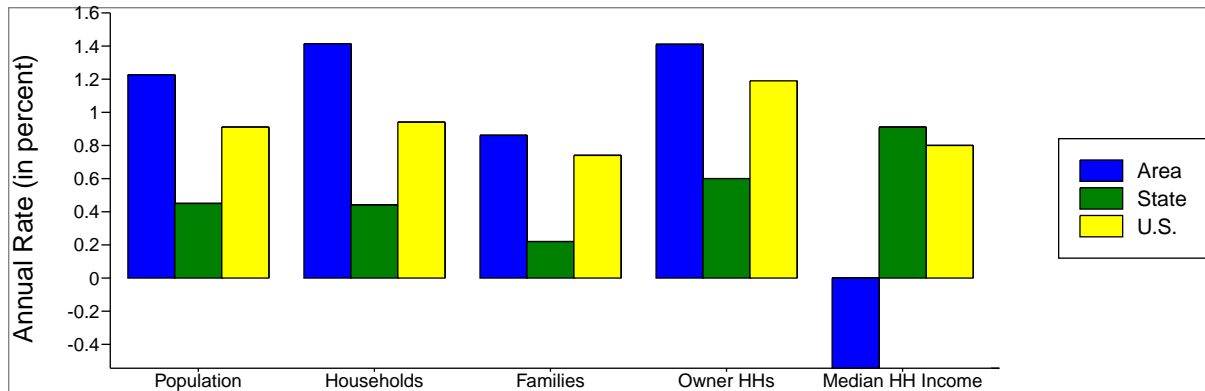
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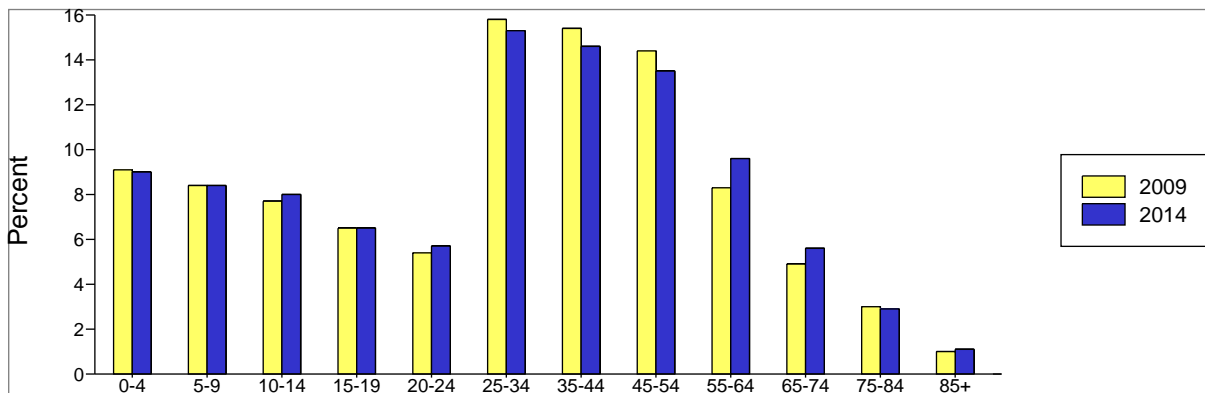
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Site Type: Ring

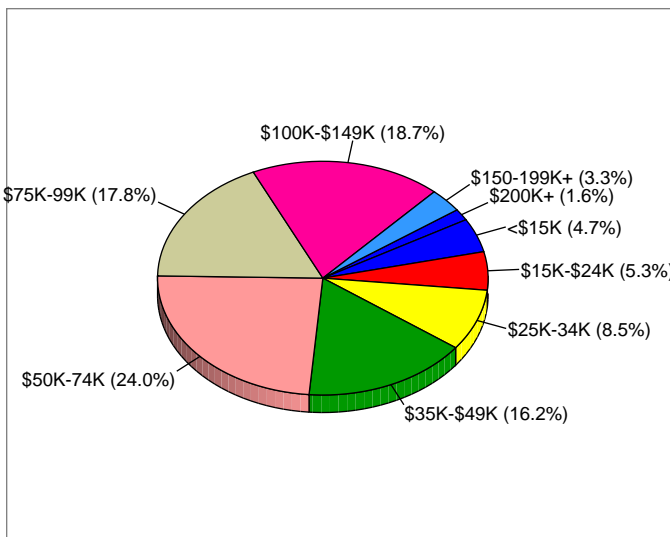
Trends 2009-2014



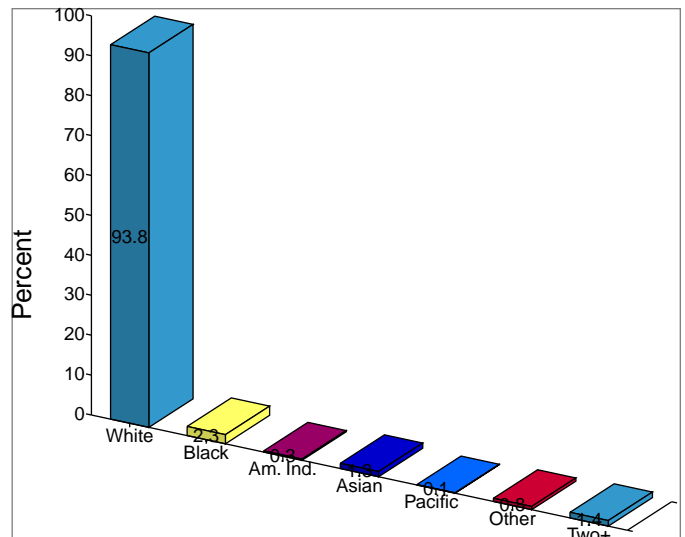
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 2.7%



# Demographic and Income Profile

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38.796189, -90.700033

Latitude: 38.796189  
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Radius: 3 Miles

Site Type: Ring

Summary	2000	2009	2014
Population	56,174	74,262	83,562
Households	19,062	26,236	29,851
Families	15,388	20,385	22,718
Average Household Size	2.93	2.82	2.79
Owner Occupied HUs	16,920	23,121	26,231
Renter Occupied HUs	2,142	3,114	3,619
Median Age	31.9	32.7	32.7

Trends: 2009-2014 Annual Rate	Area	State	National
Population	2.39%	0.45%	0.91%
Households	2.62%	0.44%	0.94%
Families	2.19%	0.22%	0.74%
Owner HHs	2.56%	0.60%	1.19%
Median Household Income	1.19%	0.91%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	902	4.7%	723	2.8%	826	2.8%
\$15,000 - \$24,999	1,338	7.0%	1,050	4.0%	1,150	3.9%
\$25,000 - \$34,999	1,991	10.5%	1,396	5.3%	1,354	4.5%
\$35,000 - \$49,999	3,371	17.7%	3,195	12.2%	3,387	11.3%
\$50,000 - \$74,999	5,891	31.0%	6,363	24.3%	6,799	22.8%
\$75,000 - \$99,999	3,352	17.6%	5,380	20.5%	4,731	15.8%
\$100,000 - \$149,999	1,663	8.7%	6,231	23.7%	9,334	31.3%
\$150,000 - \$199,000	273	1.4%	1,147	4.4%	1,366	4.6%
\$200,000+	229	1.2%	751	2.9%	904	3.0%
Median Household Income	\$57,213		\$76,258		\$80,915	
Average Household Income	\$62,677		\$86,468		\$89,841	
Per Capita Income	\$21,464		\$30,670		\$32,230	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,193	9.2%	7,030	9.5%	7,819	9.4%
5 - 9	5,072	9.0%	6,541	8.8%	7,434	8.9%
10 - 14	4,825	8.6%	6,084	8.2%	7,019	8.4%
15 - 19	3,916	7.0%	5,078	6.8%	5,630	6.7%
20 - 24	2,837	5.1%	3,928	5.3%	4,413	5.3%
25 - 34	9,529	17.0%	11,100	14.9%	12,753	15.3%
35 - 44	10,742	19.1%	12,496	16.8%	12,950	15.5%
45 - 54	6,324	11.3%	10,658	14.4%	11,466	13.7%
55 - 64	3,789	6.7%	5,975	8.0%	7,560	9.0%
65 - 74	2,461	4.4%	3,159	4.3%	4,043	4.8%
75 - 84	1,156	2.1%	1,691	2.3%	1,853	2.2%
85+	330	0.6%	521	0.7%	622	0.7%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	53,578	95.4%	69,973	94.2%	78,309	93.7%
Black Alone	1,178	2.1%	1,816	2.4%	2,149	2.6%
American Indian Alone	137	0.2%	202	0.3%	232	0.3%
Asian Alone	413	0.7%	852	1.1%	1,145	1.4%
Pacific Islander Alone	18	0.0%	32	0.0%	42	0.1%
Some Other Race Alone	232	0.4%	409	0.6%	521	0.6%
Two or More Races	618	1.1%	978	1.3%	1,165	1.4%
Hispanic Origin (Any Race)	864	1.5%	1,610	2.2%	2,082	2.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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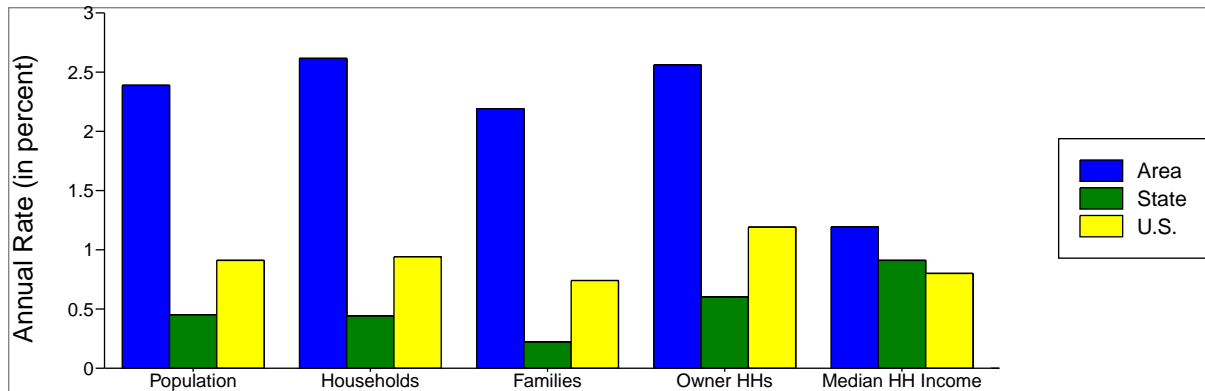
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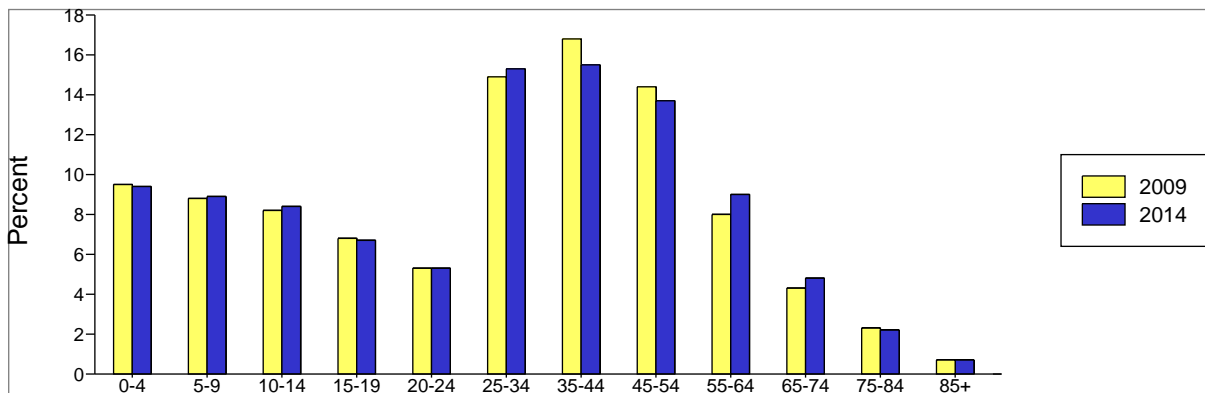
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Site Type: Ring

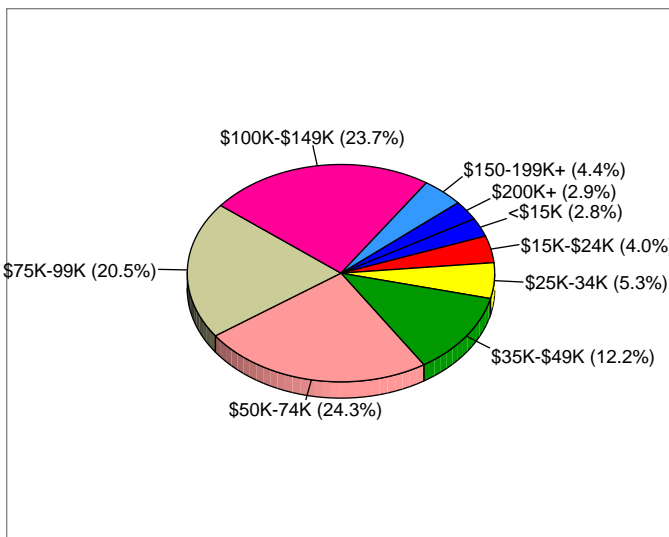
Trends 2009-2014



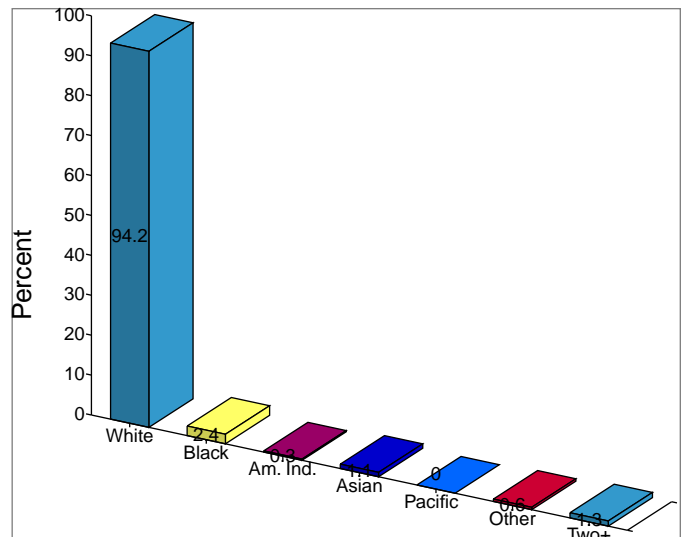
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 2.2%



# Demographic and Income Profile

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Latitude: 38.796189  
Longitude: -90.700033  
Radius: 5 Miles

Site Type: Ring

Summary	2000	2009	2014
Population	102,597	140,720	160,663
Households	34,800	49,034	56,368
Families	28,143	38,535	43,587
Average Household Size	2.94	2.86	2.84
Owner Occupied HUs	31,135	43,548	50,037
Renter Occupied HUs	3,666	5,485	6,331
Median Age	32.6	33.3	33.1

Trends: 2009-2014 Annual Rate	Area	State	National
Population	2.69%	0.45%	0.91%
Households	2.83%	0.44%	0.94%
Families	2.49%	0.22%	0.74%
Owner HHs	2.82%	0.60%	1.19%
Median Household Income	2.12%	0.91%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,580	4.5%	1,188	2.4%	1,361	2.4%
\$15,000 - \$24,999	2,340	6.7%	1,826	3.7%	1,968	3.5%
\$25,000 - \$34,999	3,307	9.5%	2,416	4.9%	2,332	4.1%
\$35,000 - \$49,999	5,816	16.7%	5,220	10.6%	5,532	9.8%
\$50,000 - \$74,999	10,687	30.6%	10,466	21.3%	11,160	19.8%
\$75,000 - \$99,999	6,146	17.6%	9,869	20.1%	8,412	14.9%
\$100,000 - \$149,999	3,756	10.8%	12,709	25.9%	19,132	33.9%
\$150,000 - \$199,000	783	2.2%	3,084	6.3%	3,726	6.6%
\$200,000+	479	1.4%	2,257	4.6%	2,746	4.9%
Median Household Income	\$60,075		\$81,710		\$90,734	
Average Household Income	\$66,204		\$95,052		\$99,428	
Per Capita Income	\$22,812		\$33,366		\$35,139	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,304	9.1%	13,169	9.4%	14,858	9.2%
5 - 9	9,295	9.1%	12,466	8.9%	14,395	9.0%
10 - 14	9,065	8.8%	11,914	8.5%	13,833	8.6%
15 - 19	7,083	6.9%	9,832	7.0%	11,021	6.9%
20 - 24	4,687	4.6%	7,030	5.0%	8,058	5.0%
25 - 34	16,310	15.9%	19,327	13.7%	23,140	14.4%
35 - 44	20,064	19.6%	23,767	16.9%	24,322	15.1%
45 - 54	12,267	12.0%	20,860	14.8%	22,877	14.2%
55 - 64	7,263	7.1%	11,957	8.5%	15,097	9.4%
65 - 74	4,553	4.4%	6,215	4.4%	8,232	5.1%
75 - 84	2,154	2.1%	3,235	2.3%	3,657	2.3%
85+	552	0.5%	951	0.7%	1,172	0.7%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	97,932	95.5%	132,718	94.3%	150,695	93.8%
Black Alone	2,141	2.1%	3,343	2.4%	3,978	2.5%
American Indian Alone	223	0.2%	340	0.2%	402	0.3%
Asian Alone	809	0.8%	1,799	1.3%	2,478	1.5%
Pacific Islander Alone	25	0.0%	49	0.0%	65	0.0%
Some Other Race Alone	404	0.4%	758	0.5%	984	0.6%
Two or More Races	1,063	1.0%	1,712	1.2%	2,062	1.3%
Hispanic Origin (Any Race)	1,524	1.5%	2,905	2.1%	3,804	2.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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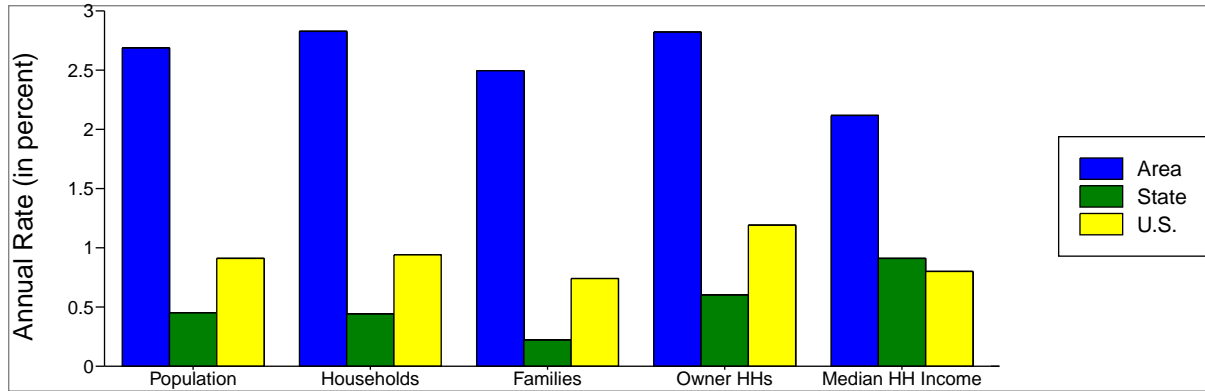
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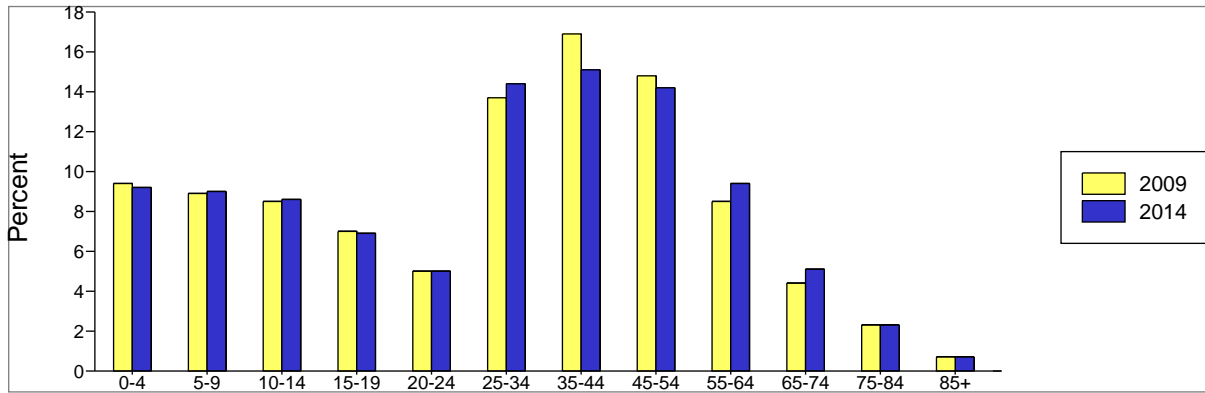
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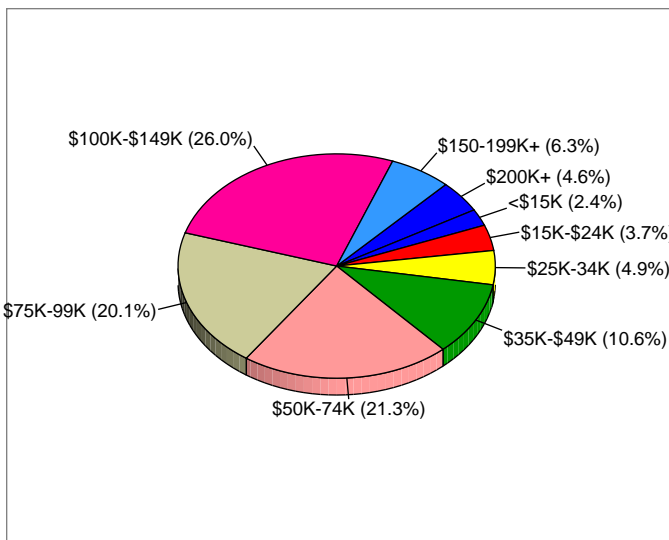
Trends 2009-2014



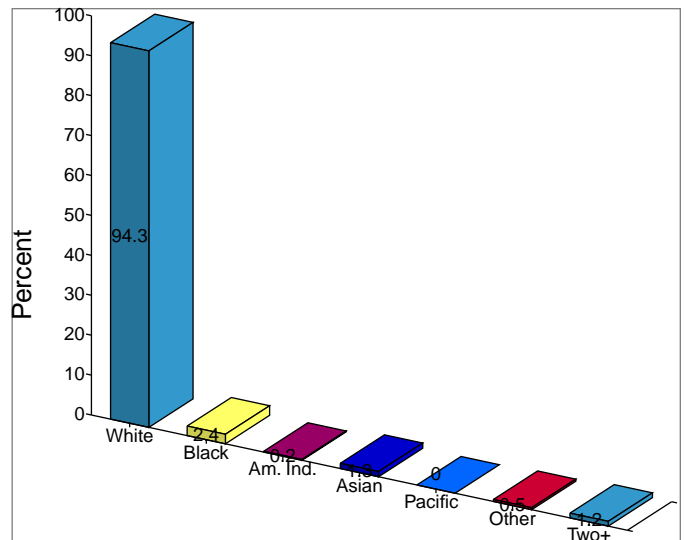
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 2.1%