



# Demographic and Income Profile

327 Autumn View Terrace Dr, Ballwin, MO, 63011  
 Ring: 1 mile radius

Prepared by Charles St. Onge  
 Latitude: 38.591775147  
 Longitude: -90.61622680

Summary	2010	2011	2016
Population	9,368	9,342	9,217
Households	3,524	3,516	3,508
Families	2,736	2,730	2,705
Average Household Size	2.66	2.66	2.63
Owner Occupied Housing Units	2,879	2,843	2,849
Renter Occupied Housing Units	645	672	659
Median Age	41.2	41.3	41.6

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	-0.27%	0.48%	0.67%
Households	-0.05%	0.55%	0.71%
Families	-0.18%	0.36%	0.57%
Owner HHs	0.04%	0.68%	0.91%
Median Household Income	1.25%	3.56%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	215	6.1%	179	5.1%
\$15,000 - \$24,999	225	6.4%	146	4.2%
\$25,000 - \$34,999	136	3.9%	77	2.2%
\$35,000 - \$49,999	159	4.5%	121	3.5%
\$50,000 - \$74,999	367	10.4%	417	11.9%
\$75,000 - \$99,999	530	15.1%	524	14.9%
\$100,000 - \$149,999	1,069	30.4%	974	27.8%
\$150,000 - \$199,999	470	13.4%	620	17.7%
\$200,000+	344	9.8%	449	12.8%

Median Household Income	\$103,391	\$110,038
Average Household Income	\$112,830	\$133,150
Per Capita Income	\$41,368	\$49,462

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	486	5.2%	479	5.1%	481	5.2%
5 - 9	709	7.6%	707	7.6%	695	7.5%
10 - 14	900	9.6%	898	9.6%	894	9.7%
15 - 19	808	8.6%	799	8.6%	736	8.0%
20 - 24	367	3.9%	367	3.9%	349	3.8%
25 - 34	666	7.1%	666	7.1%	676	7.3%
35 - 44	1,349	14.4%	1,339	14.3%	1,269	13.8%
45 - 54	1,803	19.3%	1,781	19.1%	1,613	17.5%
55 - 64	1,280	13.7%	1,296	13.9%	1,366	14.8%
65 - 74	516	5.5%	528	5.7%	639	6.9%
75 - 84	285	3.0%	284	3.0%	287	3.1%
85+	197	2.1%	196	2.1%	212	2.3%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,572	91.5%	8,546	91.5%	8,312	90.2%
Black Alone	168	1.8%	168	1.8%	193	2.1%
American Indian Alone	11	0.1%	11	0.1%	13	0.1%
Asian Alone	437	4.7%	436	4.7%	488	5.3%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	38	0.4%	38	0.4%	50	0.5%
Two or More Races	141	1.5%	141	1.5%	161	1.7%
Hispanic Origin (Any Race)	231	2.5%	237	2.5%	295	3.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

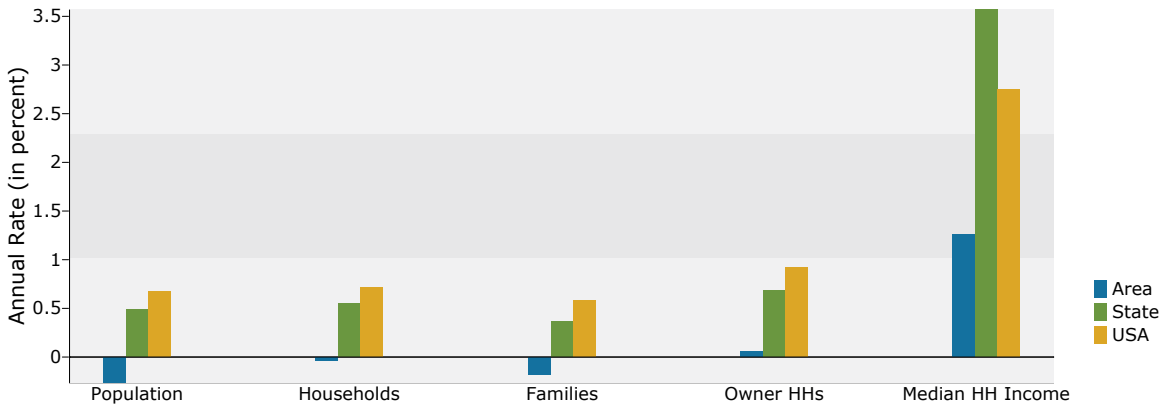


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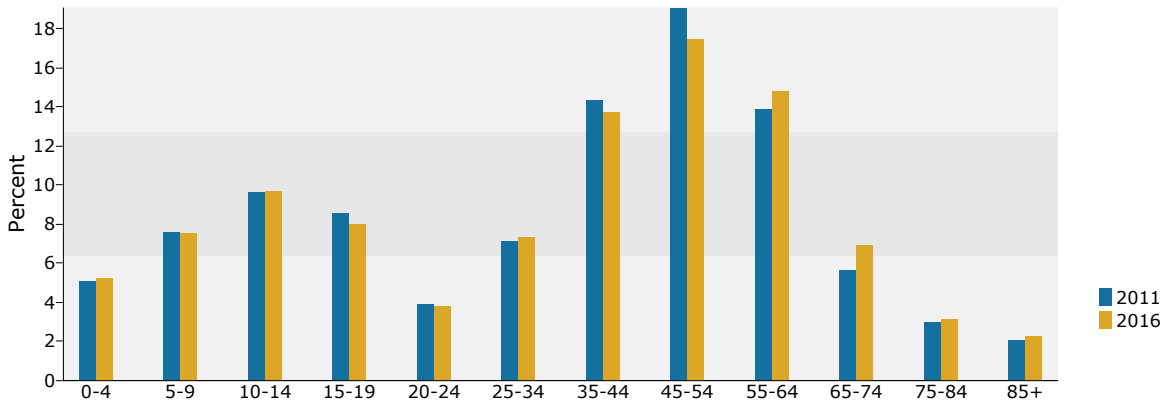
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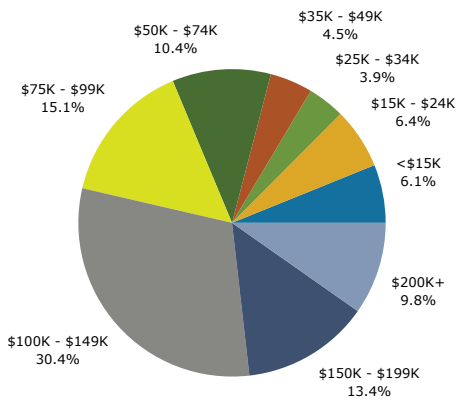
## Trends 2011-2016



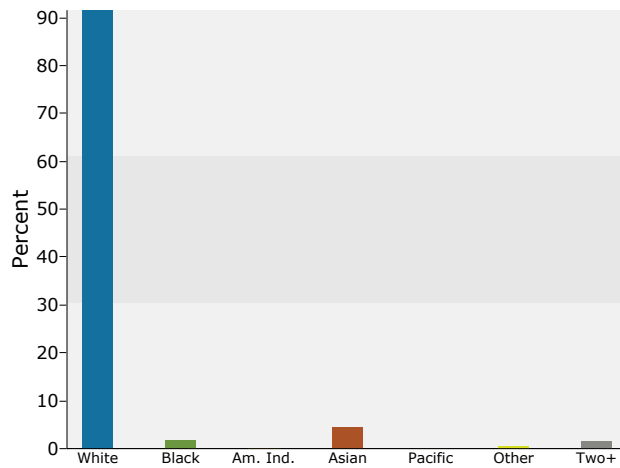
## Population by Age



## 2011 Household Income



## 2011 Population by Race



2011 Percent Hispanic Origin: 2.5%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



# Demographic and Income Profile

327 Autumn View Terrace Dr, Ballwin, MO, 63011  
 Ring: 3 mile radius

Prepared by Charles St. Onge  
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Summary	2010	2011	2016
Population	45,868	45,907	45,689
Households	16,432	16,452	16,500
Families	13,028	13,051	13,013
Average Household Size	2.77	2.77	2.75
Owner Occupied Housing Units	14,483	14,410	14,493
Renter Occupied Housing Units	1,949	2,042	2,008
Median Age	41.6	41.7	42.1
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	-0.10%	0.48%	0.67%
Households	0.06%	0.55%	0.71%
Families	-0.06%	0.36%	0.57%
Owner HHs	0.12%	0.68%	0.91%
Median Household Income	1.41%	3.56%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	783	4.8%	649	3.9%
\$15,000 - \$24,999	793	4.8%	510	3.1%
\$25,000 - \$34,999	661	4.0%	379	2.3%
\$35,000 - \$49,999	1,201	7.3%	914	5.5%
\$50,000 - \$74,999	2,258	13.7%	2,684	16.3%
\$75,000 - \$99,999	2,353	14.3%	2,258	13.7%
\$100,000 - \$149,999	4,097	24.9%	3,488	21.1%
\$150,000 - \$199,999	2,123	12.9%	2,871	17.4%
\$200,000+	2,182	13.3%	2,747	16.6%
Median Household Income	\$101,296		\$108,641	
Average Household Income	\$116,851		\$139,697	
Per Capita Income	\$41,962		\$50,559	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,382	5.2%	2,352	5.1%	2,373	5.2%
5 - 9	3,639	7.9%	3,633	7.9%	3,598	7.9%
10 - 14	4,394	9.6%	4,396	9.6%	4,406	9.6%
15 - 19	3,678	8.0%	3,655	8.0%	3,399	7.4%
20 - 24	1,664	3.6%	1,671	3.6%	1,600	3.5%
25 - 34	3,123	6.8%	3,132	6.8%	3,187	7.0%
35 - 44	6,688	14.6%	6,657	14.5%	6,348	13.9%
45 - 54	8,775	19.1%	8,725	19.0%	7,959	17.4%
55 - 64	6,123	13.3%	6,217	13.5%	6,634	14.5%
65 - 74	2,886	6.3%	2,964	6.5%	3,599	7.9%
75 - 84	1,687	3.7%	1,679	3.7%	1,704	3.7%
85+	829	1.8%	827	1.8%	881	1.9%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	41,704	90.9%	41,725	90.9%	40,893	89.5%
Black Alone	771	1.7%	779	1.7%	912	2.0%
American Indian Alone	77	0.2%	77	0.2%	90	0.2%
Asian Alone	2,391	5.2%	2,392	5.2%	2,692	5.9%
Pacific Islander Alone	14	0.0%	14	0.0%	14	0.0%
Some Other Race Alone	213	0.5%	218	0.5%	285	0.6%
Two or More Races	699	1.5%	702	1.5%	804	1.8%
Hispanic Origin (Any Race)	1,040	2.3%	1,074	2.3%	1,352	3.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

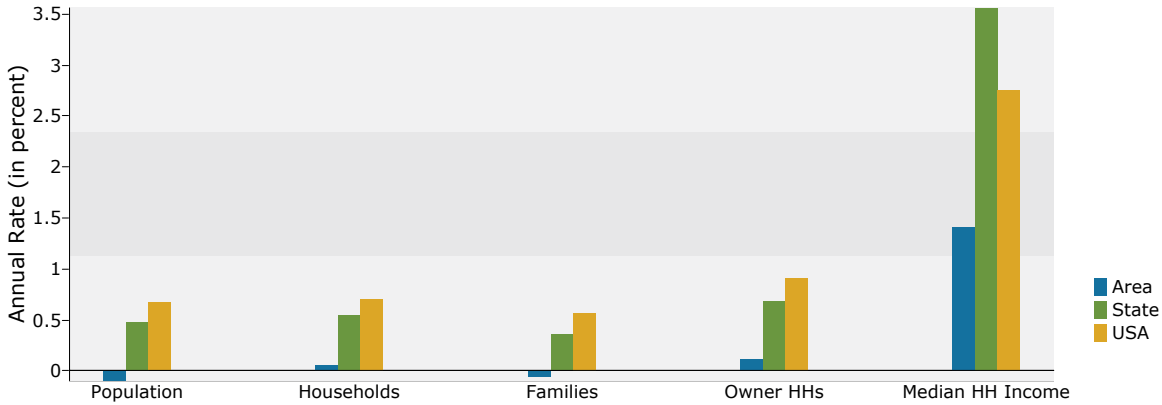


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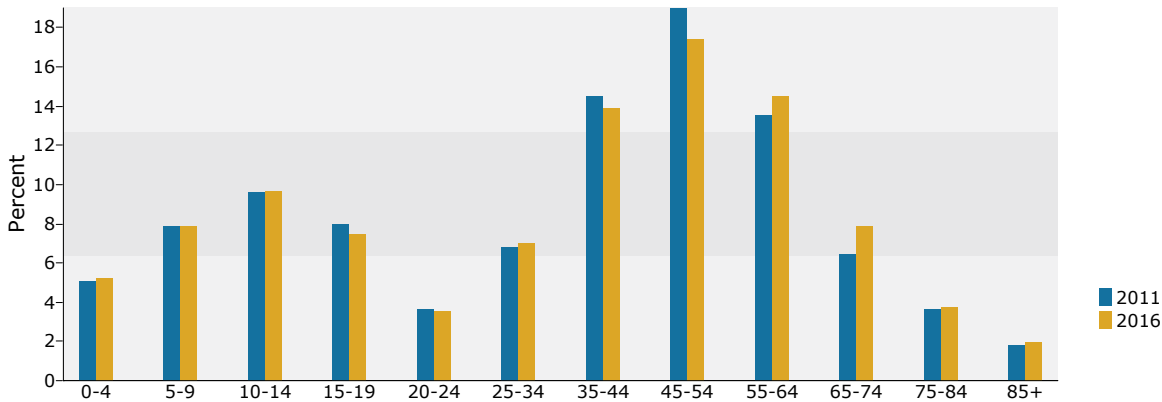
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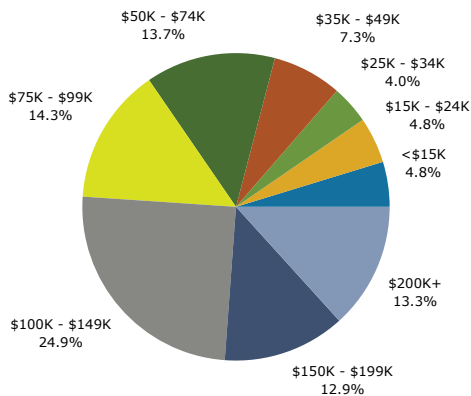
## Trends 2011-2016



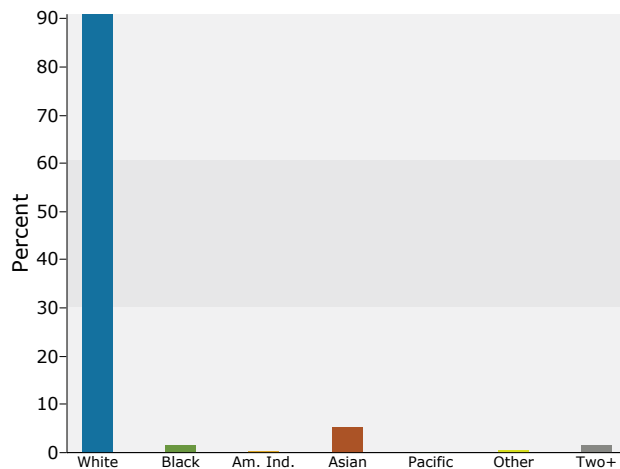
## Population by Age



## 2011 Household Income



## 2011 Population by Race



2011 Percent Hispanic Origin: 2.3%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



# Demographic and Income Profile

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Summary	2010	2011	2016
Population	103,452	103,734	103,459
Households	38,132	38,259	38,504
Families	29,230	29,330	29,312
Average Household Size	2.70	2.69	2.67
Owner Occupied Housing Units	32,688	32,559	32,835
Renter Occupied Housing Units	5,444	5,700	5,669
Median Age	42.0	42.1	42.6
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	-0.05%	0.48%	0.67%
Households	0.13%	0.55%	0.71%
Families	-0.01%	0.36%	0.57%
Owner HHs	0.17%	0.68%	0.91%
Median Household Income	1.37%	3.56%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	1,957	5.1%	1,637	4.3%
\$15,000 - \$24,999	1,749	4.6%	1,149	3.0%
\$25,000 - \$34,999	1,745	4.6%	1,004	2.6%
\$35,000 - \$49,999	3,473	9.1%	2,690	7.0%
\$50,000 - \$74,999	5,632	14.7%	6,762	17.6%
\$75,000 - \$99,999	5,379	14.1%	5,510	14.3%
\$100,000 - \$149,999	8,542	22.3%	8,048	20.9%
\$150,000 - \$199,999	4,559	11.9%	5,519	14.3%
\$200,000+	5,224	13.7%	6,186	16.1%
Median Household Income	\$95,308		\$102,008	
Average Household Income	\$114,276		\$134,110	
Per Capita Income	\$42,385		\$50,169	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,361	5.2%	5,294	5.1%	5,321	5.1%
5 - 9	7,749	7.5%	7,743	7.5%	7,649	7.4%
10 - 14	9,050	8.7%	9,059	8.7%	9,060	8.8%
15 - 19	7,871	7.6%	7,841	7.6%	7,287	7.0%
20 - 24	4,200	4.1%	4,228	4.1%	4,044	3.9%
25 - 34	8,329	8.1%	8,373	8.1%	8,508	8.2%
35 - 44	14,097	13.6%	14,047	13.5%	13,374	12.9%
45 - 54	19,036	18.4%	18,947	18.3%	17,253	16.7%
55 - 64	14,220	13.7%	14,439	13.9%	15,356	14.8%
65 - 74	7,441	7.2%	7,649	7.4%	9,267	9.0%
75 - 84	4,304	4.2%	4,314	4.2%	4,400	4.3%
85+	1,794	1.7%	1,801	1.7%	1,939	1.9%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	93,246	90.1%	93,466	90.1%	91,685	88.6%
Black Alone	2,125	2.1%	2,151	2.1%	2,513	2.4%
American Indian Alone	197	0.2%	197	0.2%	223	0.2%
Asian Alone	5,655	5.5%	5,665	5.5%	6,361	6.1%
Pacific Islander Alone	27	0.0%	27	0.0%	29	0.0%
Some Other Race Alone	587	0.6%	602	0.6%	782	0.8%
Two or More Races	1,615	1.6%	1,625	1.6%	1,866	1.8%
Hispanic Origin (Any Race)	2,571	2.5%	2,665	2.6%	3,357	3.2%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

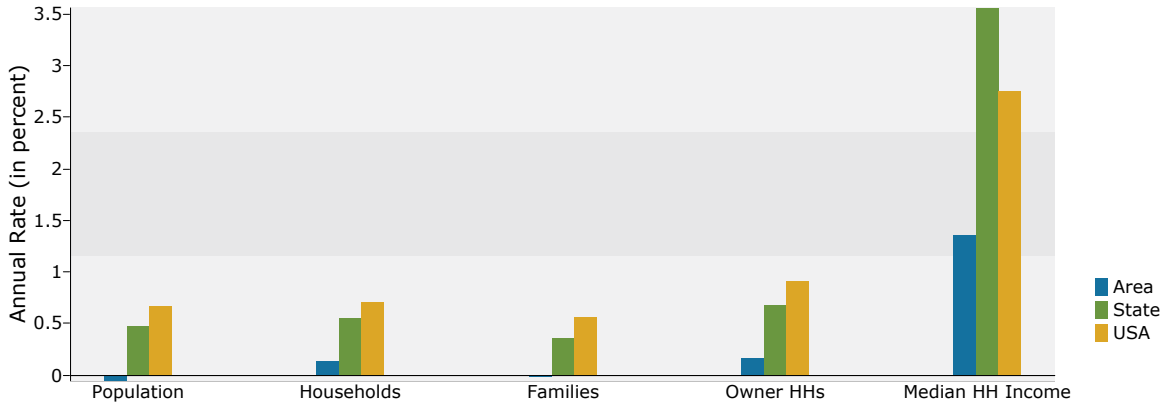


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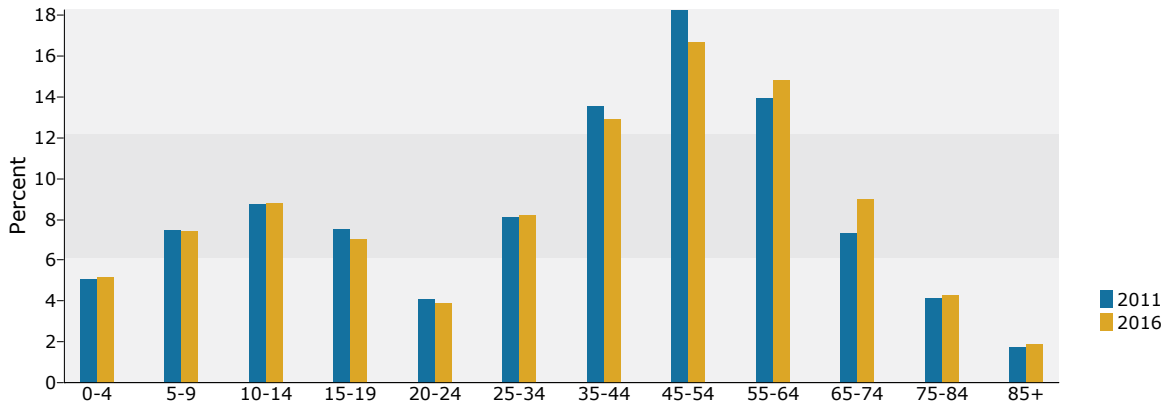
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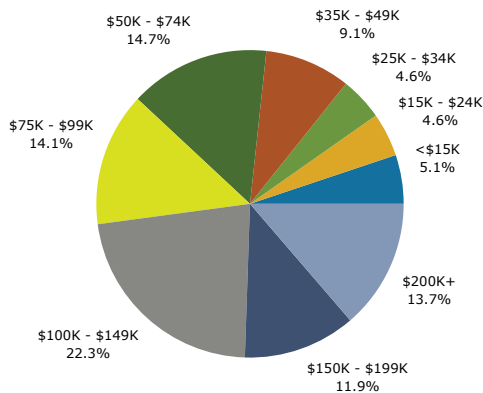
## Trends 2011-2016



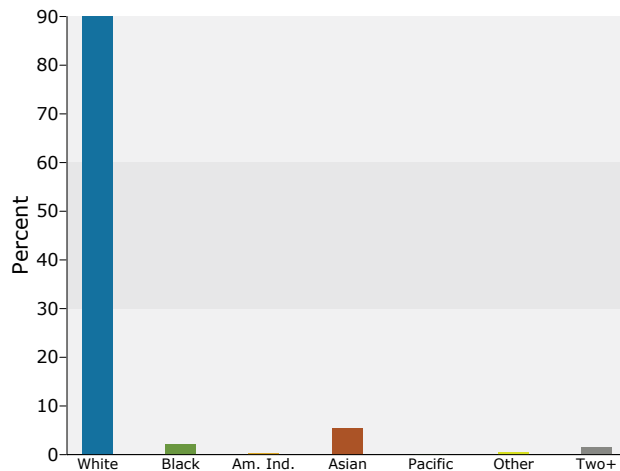
## Population by Age



## 2011 Household Income



## 2011 Population by Race



2011 Percent Hispanic Origin: 2.6%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.